



भारतीय राष्ट्रीय राजमार्ग प्राधिकरण

(सड़क परिवहन एवं राजमार्ग मंत्रालय, भारत सरकार)

NATIONAL HIGHWAYS AUTHORITY OF INDIA

(Ministry of Road Transport and Highways, Govt. of India)

क्षेत्रीय कार्यालय / REGIONAL OFFICE

ई-6/47, स्मृति परिसर, साईबोर्ड के पास, अरेरा कॉलोनी, भोपाल (म.प्र.)-462016

E-6/47, Smriti Parisar, Near Sai Board, Arera Colony, Bhopal (M.P.)-462016

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NHAI/RO-Bhopal (MP)/Empanelment of Advertising Agency/2026/56982

Dated: 11.03.2026

To,

ALL BIDDERS

Sub:- Empanelment of Advertising Agency for NHAI, Regional Office-Bhopal, Madhya Pradesh-
Final Result - reg.

Ref:- Tender ID: 2025_NHAI_256691_1

Sir,

Please refer to your firm's e-bids submitted online for the subject captioned. The bids have been evaluated by the evaluation committee. In this regard, it is informed to that the following firms Responsive/non-responsive based on the evaluation criteria. The summary of the final result of the bidder is as under:-

SL. NO.	Name of the Bidder	Responsiveness	Remarks
1/4	M/s Anil Publicity Bureau	Non-responsive	-
2/4	M/s Deepak Advertising Agency	Responsive	-
3/4	M/s DOT Communications and Marketing Pvt. Ltd.	Non-responsive	Proof of having office in Bhopal for last 05 years not submitted.
4/4	M/s Sharad Advertising Private Limited	Responsive	-

This is for your information please.

This is being issued with the approval of Regional Officer, Bhopal


(Paras Bansal)
Manager (T)

Signature Not Verified

Digitally signed by Paras Bansal
Date: 2026.03.20 12:16:02 IST
Location: eProcurement System for
Central PSUs