



सत्यमेव जयते

भारतीय राष्ट्रीय राजमार्ग प्राधिकरण

(सड़क परिवहन और राजमार्ग मंत्रालय, भारत सरकार)

National Highways Authority of India

(Ministry of Road Transport and Highways, Government of India)

जी-5 एवं 6, सेक्टर-10, द्वारका, नई दिल्ली - 110 075 • G-5 & 6, Sector-10, Dwarka, New Delhi-110075

दूरभाष/Phone : 91-11-25074100 / 25074200



No. MEDIA-11014(11)/6/2025-Media Relation

24th December 2025

To

All the agencies who have submitted their bid

Sub.: **Opening of financial bid for selection of an agency for organizing NHAI exhibition stall/ pavilion (Tender ID : 2025_NHAI_255985_1)**

Sir/Madam,

1. Please refer to your bid for Selection of an Agency for Organizing NHAI Exhibition Stall/ Pavilion (Tender ID : 2025_NHAI_255985_1).
2. Based on the evaluation criteria laid down in the RFP, the bids were evaluated and the technical scores secured by the agencies are as under :

Sl. No.	Name of the agency	Technical score
(i)	M/s Critique Communication Pvt. Ltd.	63
(ii)	M/s Sreshta Communications	80
(iii)	M/s Airads Ltd.	74.5
(iv)	M/s Dot Communication & Marketing Pvt. Ltd.	68
(v)	M/s Pamm Advertising & Marketing	67.5
(vi)	M/s Caryons Advertising Ltd.	72
(vii)	M/s Sharad Advertising Pvt. Ltd.	70
(viii)	M/s Degree 360 Solutions Pvt. Ltd.	64
(ix)	M/s Sanket Communications Pvt. Ltd.	72
(x)	M/s Vermmillion Communication Pvt. Ltd.	68
(xi)	M/s Span Communications	82

3. As per para 5.2-of Section III of the RFP document, the agencies who secure minimum 70% of the total technical score would only be considered for opening of financial bid. Accordingly, the financial bids of the agencies listed at Sl. No. (ii), (iii), (vi), (vii), (ix) & (xi) shall be opened at 1100 hrs on 26.12.2025 at NHAI office, Dwarka, New Delhi through e-tender portal. Agencies are also invited to attend the financial bid opening.

(Praveen Tyagi)

DGM (Media Relations)

Signature Not Verified

Digitally signed by PRAVEEN TYAGI
Date: 2025.12.24 10:19:25 IST
Location: eProcurement System for Central PSUs