



भारतीय राष्ट्रीय राजमार्ग प्राधिकरण

(सड़क परिवहन एवं राजमार्ग मंत्रालय, भारत सरकार)

National Highways Authority of India

(Ministry of Road Transport and Highways, Government of India)



क्षेत्रीय कार्यालय: टी-341, चौथी मंजिल, टावर नं. 8, बेलापुर रेलवे स्टेशन कमर्शियल कॉम्प्लेक्स, सेक्टर-11, सीबीडी बेलापुर, नवी मुंबई-400614,
Regional Office : T- 341, 4th Floor, Tower no. 8, Belapur Railway Station Commercial Complex, Sec-11, CBD Belapur, Navi Mumbai - 400614,
Tel. : 022-27564100/ 022-20876413. E-mail : romumbai@nhai.org / website : http://www.nhai.gov.in

NHAI/RO/MUM/Media/Empanelment/2025-26/ 2018

Date: 09.02.2026

To,

All Bidders,

Sub.: Empanelment of Advertising agencies at NHAI, RO Mumbai: Outcome of evaluation- Reg.

Ref.: NIT No. RO/MUM/Media/Adv/2025/Empanelment/13 dated 21.10.2025

Sir,

Based on the evaluation of proposals, the Evaluation Committee has recommended 12 highest scoring agencies for empanelment at NHAI, Regional Office Mumbai. List of these 12 agencies is tabled below:

S. No.	Name of the Advertising Agency
1.	M/s Pamm Advertising & Marketing
2.	M/s Paramin Advertising & Marketing Associates
3.	M/s Moulis Advertising Service Pvt. Ltd.
4.	M/s Sanket Communications Pvt. Ltd.
5.	M/s Akar Advertising and Marketing Pvt. Ltd.
6.	M/s Inter Publicity Pvt. Ltd.
7.	M/s Apex Advertising
8.	M/s DOT Communications and Marketing Pvt. Ltd.
9.	M/s Expression 360 Services India Ltd.
10.	M/s ANJ Creations Pvt. Ltd.
11.	M/s Sharad Advertising Pvt. Ltd.
12.	M/s Span Communications

2. Representations regarding the outcome, if any, may be submitted within 7 days.

3. Out of the 20 agencies that applied, 5 were disqualified for not meeting the basic eligibility criteria, and the 12 highest-scoring agencies were subsequently selected. Details of the disqualified agencies are enclosed as Annexure.

This is for your kind information and necessary action please.

Yours sincerely,

Sanjay Jaiswal
Chief General Manager (Tech)
Regional Office, Mumbai

ANNEXURE

The following 05 agencies did not meet the minimum eligibility criteria as stipulated in the RFP, for the reasons mentioned against each:

M/s Sanjeevani Advertising Co.	Not submitted proof of having office in Mumbai currently as per para 3 of Form II of RFP.
M/s Panchtatva Advertising	Not submitted proof of having office in Mumbai for last five years and currently as per para 3 of Form II of RFP.
M/s MX Advertising Pvt. Ltd.	Not submitted proof of executing printing work as per para 8 (b) of Form II of RFP.
M/s Adman Advertising	Not submitted proof of executing designing and publishing of display advertisement as per para 8 (a) of Form II of RFP.
M/s Disha communications	Not submitted proof of having office in Mumbai currently as per para 3 of Form II of RFP.

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