



भारतीय राष्ट्रीय राजमार्ग प्राधिकरण

(सड़क परिवहन और राजमार्ग मंत्रालय, भारत सरकार)

National Highways Authority of India

(Ministry of Road Transport and Highways, Government of India)

जी-5 एवं 6, सेक्टर-10, द्वारका, नई दिल्ली - 110 075 • G-5 & 6, Sector-10, Dwarka, New Delhi-110075

दूरभाष/Phone : 91-11-25074100 / 25074200



No. MEDIA-11016(18)/1/2025-Media Relation

06th November 2025

To

M/s Avian Media Pvt. Ltd.
M/s Concept Public Relations India Ltd.
M/s TLG India Pvt. Ltd.

Sub.: **Opening of financial bid for Engaging an agency for Public Relations & Social Media Management for NHAI (Tender ID : 2025_NHAI_247101_1)**

Sir/Madam,

1. Further to this office letter No. MEDIA-11016(18)/1/2025-Media Relation dated 30.10.2025 and presentation made by the bidders to assess the competence.
2. Based on the presentation and evaluation of bids for Corporate Strength, Media Experience, Key Personnel Deployment & Competence as per the criteria laid down in the RFP, the technical score secured by the bidders is as under:

	Name of Agency	Technical Score
(i)	M/s Avian Media Pvt. Ltd.	90
(ii)	M/s Concept Public Relations India Ltd.	79
(iii)	M/s TLG India Pvt. Ltd.	63

3. The financial bids for Engaging an agency for providing Public Relations & Social Media Management for NHAI shall be opened at 1100 hrs on 10.11.2025 at NHAI office, Dwarka, New Delhi through e-tender portal. Bidders are also invited to attend the financial bid opening.

(Praveen Tyagi)
DGM (Media Relations)

Signature Not Verified

Digitally signed by PRAVEEN TYAGI

Date: 2025.11.10 11:12:36 IST

Location: eProcurement System for Central PSUs