

## E - tender Helpdesk, NHAI

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**From:** Tyagi Praveen, Media Relation  
**Sent:** Friday, November 7, 2025 12:24 PM  
**To:** Singh Bhanu Pratap, GM (HR/Admin); Mohapatra Pramod, GM (IT); Khan Rafik, DGM(F&A)  
**Cc:** E - tender Helpdesk, NHAI  
**Subject:** Opening of financial bid for Public Relations and Social Media Management for NHAI (Tender ID : 2025\_NHAI\_247101\_1)  
**Attachments:** Letter for opening of financial result for PR\_251106\_094053.pdf

Sir,

1. As approved by the Competent Authority, financial bids of the following three (03) agencies for engaging an agency for Public Relations & Social Media Management for NHAI shall be **opened at 1100 hrs on 10.11.2025** through e-tender portal. The technical score of the bidders have already been shared with them.

|       |                                         |
|-------|-----------------------------------------|
|       | Name of Agency                          |
| (i)   | M/s Avian Media Pvt. Ltd.               |
| (ii)  | M/s Concept Public Relations India Ltd. |
| (iii) | M/s TLG India Pvt. Ltd.                 |

2. All the members of the Committee are requested to make it convenient to attend.

*Regards*

**Praveen Tyagi**  
**DGM (Media Relations)**



भारतीय राष्ट्रीय राजमार्ग प्राधिकरण  
National Highways Authority of India  
सड़क परिवहन और राजमार्ग मंत्रालय

Ministry of Road Transport and Highways

जी-5 एवम् 6, सेक्टर-10, द्वारका, नई दिल्ली – ११००७५

G-5 & 6, Sector-10, Dwarka, New Delhi-110075

Tel No. +91-11-25074100, 25074200 Extn. No. 1521/ 2507

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**From:** Tyagi Praveen, Media Relation  
**Sent:** 06 November 2025 10:37  
**To:** 'Monika Kandpal' <monika@avianwe.com>; 'yash.a@conceptpr.com' <yash.a@conceptpr.com>; 'arnab.ghosh@mslgroup.com' <arnab.ghosh@mslgroup.com>  
**Subject:** Opening of financial bid for Public Relations and Social Media Management for NHAI

*Regards*

**Praveen Tyagi**  
**DGM (Media Relations)**



**भारतीय राष्ट्रीय राजमार्ग प्राधिकरण**  
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**Signature Not Verified**

Digitally signed by RAFIK KHAN  
Date: 2025.11.10 11:23:30 IST  
Location: eProcurement System for Central  
PSUs