



भारतीय राष्ट्रीय राजमार्ग प्राधिकरण

(सड़क परिवहन और राजमार्ग मंत्रालय)

National Highways Authority of India

(Ministry of Road Transport and Highways)

जी-5 एवं 6, सेक्टर-10, द्वारका, नई दिल्ली-110075

G-5 & 6, Sector-10, Dwarka, New Delhi-110075

दूरभाष / Phone : 91-11-25074100/25074200

फैक्स / Fax : 91-11-25093507 / 25093514

No. MEDIA-11016(18)/1/2025-Media Relation

01st December 2025

To

M/s Avian Media Pvt. Ltd.
74, Link Road, Part 3,
Lajpat Nagar III, New Delhi – 110024
e-mail id : monika@avianwe.com

Kind Attention : Shri Amit Pathak

LETTER OF ACCEPTANCE

Sub: **Engaging an Agency for Public Relations and Social Media Management for NHAI (Tender ID : 2025_NHAI_247101_1)**

Madam,

1. Based on your bid submitted in response to NHAI's invitation of bids for "Engaging an Agency for Public Relations and Social Media Management for NHAI" on the terms & conditions as contained in the RFP document, it is hereby notified that your bid for award of contract for a period of two years for Rs.3,72,78,000/- (Rs. three crore seventy two lakh seventy eight thousand only) (inclusive of all expenses/taxes, incidental charges but excluding GST), has been accepted for and on behalf of NHAI.
2. You are, therefore, requested to furnish an unconditional Bank Guarantee (including e-Bank Guarantee) as per the format enclosed with the RFP document for an amount equivalent to 3% (three per cent) of the contract price from a scheduled commercial bank for a period of 30 months as per para 3 of Section –IV (General Conditions of Contract) of RFP, within 10 days of issue of this letter and sign the contract agreement as per para 4 of General Conditions of Contract.
3. Please acknowledge the receipt of this letter.

Yours faithfully,

C.K. Sinha
11/12/2025

(C.K. Sinha)

CGM (T, HR/Admin & Media)

Signature Not Verified

Digitally signed by PRAVEEN TYAGI

Date: 2025.12.01 16:13:28 IST

Location: eProcurement System for Central PSUs