



भारतीय राष्ट्रीय राजमार्ग प्राधिकरण

(सड़क परिवहन और राजमार्ग मंत्रालय, भारत सरकार)

NATIONAL HIGHWAYS AUTHORITY OF INDIA

(Ministry of Road Transport & Highways, Government of India)

क्षेत्रीय कार्यालय - हैदराबाद

डो. नं. ८-२-२६९/एस/९४, तीसरी और चौथी मंजिल, प्लॉट नंबर 94, रोड नं.2, सागर सोसाइटी, बंजारा हिल्स, हैदराबाद-500034, तेलंगाना.

REGIONAL OFFICE - HYDERABAD

D.No. 8-2-269/S/94, 3rd & 4th Floors, Plot No.94, Road No.2, Sagar Society, Banjara Hills, Hyderabad-500034, Telangana.

टेली / Tele : 040 - 29562147 / 48 ई-मेल / Email: rohyderabad@nhai.org / nhairohyd@gmail.com



No. NHAI/RO-HYD/11041/Empanelment Result/914

Dated 08.07.2025

To

All the 21 advertising agencies who have submitted the proposal for empanelment of advertising agencies with NHAI HQ (E-tender ID :2025_NHAI_233505_1)

Sir/Madam,

1. Please refer to your proposal for Empanelment of Advertising Agencies with NHAI RO Hyderabad in response to NHAI e-tender ID: 2025_NHAI_233505_1 and clarifications sought from the agencies on their proposals.
2. Clarifications were examined in light of the provisions of RFP. Any document/ information submitted against the observation for which reference has been found in original bid has been accepted. No additional document/ information has been accepted. Moreover, while accepting the document, the parameters for submission of documents as per RFP have been strictly followed.
3. The details of the agencies qualified/ not qualified (as per Qualifying Criteria at para 3 and para 6 of Section II of RFP) reasons for disqualification are placed at Annexure 'C'.
4. The Eight agencies which were found qualified and found eligible for empanelment with NHAI RO Hyderabad are enclosed at Annexure 'D'.
6. It has been decided that agencies which are not satisfied with their result of empanelment may represent within seven days of hosting of the result on NHAI website/ e-tender portal, through e-mail at rohyderabad@nhai.org.

(G.V.Bheemasena Reddy)

Deputy General Manager (Tech.)
for Regional Officer, Hyderabad

Annexure C

List of Qualified and Not Qualified agencies for Empanelment

Sl.No	Agency	Status	Reasons for Disqualification
1/21	M/s Associated Advertising Pvt. Ltd.	Not Qualified	Not submitted proof of executing work as per para 8 (c) of Form II of the RFP document
2/21	M/s Disha Communications Pvt. Ltd.	Qualified	
3/21	M/s Akar Advertising & Marketing Pvt. Ltd.	Qualified	
4/21	M/s Fast Communication	Not Qualified	Not submitted proof of having office in Hyderabad/ Secunderabad city for last 5 years as per para 3 (i) – (iv) of Form II of RFP document.
5/21	M/s Heights Communications (India) Pvt. Ltd.	Qualified	
6/21	M/s Pamm Advertising & Marketing	Qualified	
7/21	M/s Sloka Advertising Pvt. Ltd.	Not Qualified	Not submitted proof of executing work as per para 8 (c) of Form II of the RFP document.
8/21	M/s MG Advertising Services	Not Qualified	i)Not having at least ten (10) full time staff in Hyderabad/ Secunderabad office. ii)Not submitted proof of having office in Hyderabad / Secunderabad city currently and for last 5 years as per para 3 (i) - (iv) of Form II of RFP document. iii)Not submitted supporting document of executing exhibition stalls/ pavilion as per para 8(c) of Form II of RFP document.
9/21	M/s Centum Advertising Pvt. Ltd.	Qualified	
10/21	M/s Prayas Creations Advertising Pvt. Ltd.	Qualified	
11/21	M/s DOT Communications and Marketing Pvt. Ltd.	Qualified	
12/21	M/s Eye Ads Pvt. Ltd.	Not Qualified	Not submitted proof of executing work as per para 8 (d) of Form II of the RFP document.
13/21	M/s Promodome Communications Pvt. Ltd.	Not Qualified	i)Not submitted proof of having office in Hyderabad / Secunderabad city for last 5 years as per para 3 of Form II of RFP document. ii)Not having at least ten (10) full time staff in Hyderabad/ Secunderabad office.
14/21	M/s Adman Advertising	Not Qualified	i)CA certificate format not as per Appendix A to Form II of the RFP document. ii) Not submitted proof of branch offices in Hyderabad/ Secunderabad office for last 5 year as per para 3 of Form II of RFP document. iii) GST registration in Telangana state could not be verified online

[Signature] Contd..2

Sl.No	Agency	Status	Reasons for Disqualification
15/21	M/s Sanket Communications Pvt. Ltd.	Qualified	
16/21	M/s OTS Advertising Pvt. Ltd.	Not Qualified	Not submitted proof of executing work as per para 8 (c) of Form II of the RFP document
17/21	M/s Inter Publicity Pvt. Ltd.	Not Qualified	i)No proof of having office in Hyderabad / Secunderabad city currently and for last 5 years as per para 3 (i) - (iv) of Form II of RFP document. ii) Not submitted details of fulltime staff in Hyderabad/ Secunderabad office
18/21	M/s Degree 360 Solutions Pvt. Ltd.	Not Qualified	Not submitted proof of having office in Hyderabad/ Secunderabad city for last 5 years as per para 3 (iv) of Form II of RFP document.
19/21	M/s Giraffe Advertising & Marketing Pvt. Ltd.	Not Qualified	i)Does Not have office in Hyderabad / Secunderabad city for last 5 years as per para 3 of Form II of RFP document. ii)Does not have at least ten (10) full time staff in Hyderabad/ Secunderabad office. iii)Does not have GST registration in Telangana state.
20/21	M/s Abhinandana Media Services	Not Qualified	i)Furnished turnover over for FY 22-23, 23-24 & 24-25. No figures for FY 21-22 given. Same figures uploaded on ICAI website under UDIN No. ii)Not submitted creative as per para 8 (a) (i) of Form II of the RFP document iii)Not submitted proof of executing work as per para 8 (b) of Form II of the RFP documents. iv)Not submitted proof of executing work as per para 8 (c) of Form II of the RFP document v)Not submitted proof of executing work as per para 8 (d) of Form II of the RFP document
21/21	M/s Alaknanda Advertising Pvt. Ltd.	Not Qualified	i) Not Submitted POA for signing of bid. ii) Does not have annual turnover of Rs.10.00 crore for last three consecutive years. iii) Not submitted details of fulltime staff in Hyderabad/ Secunderabad office

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Annexure D

**List of Agencies which are found eligible for Empanelment with NHAI Regional Office
Hyderabad**

S. No.	Proposal No.	Name of the Advertising Agency
(i)	2/21	M/s Disha Communications Pvt. Ltd.
(ii)	3/21	M/s Akar Advertising & Marketing Pvt. Ltd.
(iii)	5/21	M/s Heights Communications (India) Pvt. Ltd.
(iv)	6/21	M/s Pamm Adverting & Marketing
(v)	9/21	M/s Centum Advertising Pvt. Ltd.
(vi)	10/21	M/s Prayas Creations Advertising Pvt. Ltd.
(vii)	11/21	M/s DOT Communications and Marketing Pvt. Ltd.
(viii)	15/21	M/s Sanket Communications Pvt. Ltd.

8/7/25

