



भारतीय विमानपत्तन प्राधिकरण AIRPORTS AUTHORITY OF INDIA

DIRECTORATE OF CORPORATE COMMUNICATIONS

F.No. AAI/F-37019/18/2025-CC

Date: 28-July-2025

**Subject: Designing and Creating of AAI's monthly e-Newsletter - 'AAI Connect' - Evaluation of Sample Designs
(Tender ID: 2025_AAI_241434_1).**

The sample designs of eNewsletter (as technical bids), as submitted by the bidders by the closing date of submission through CPP portal and admitted by CC Dte were evaluated as per clause-3.1.2. of the NIQ/tender document (No. AAI/F-37019/18/2025-CC) dtd 15th July'2025 by the duly constituted & approved committee on 24-July-2025 and found the following advertising agencies qualified/disqualified as under:

S. No.	Bidder Agencies	Annexure-I (Submitted/ Not Submitted)	Marks scored out of Max. Marks of 50	Remarks (As per para-3.1.2)
1	Sanket Communications Pvt. Ltd. (Bid No.874755)	Submitted	42	Qualified (for opening of Financial/ Price Bid)
2	Akar Advertising & Marketing Pvt. Ltd. (Bid No.874847)	Submitted	38	Qualified (for opening of Financial/ Price Bid)
3	Critique Communications Pvt. Ltd. (Bid No.875219)	Submitted	37	Qualified (for opening of Financial/ Price Bid)

Vishnu
28/07/2025

(Vishnudas L.)

Sr. Manager (Corporate Communications)
In-charge Corporate Communications Dte
For ED(Admin)

विष्णुदास एल. / VISHNUDAS L.
सीनियर प्रबंधक (वित्तीय प्रबंधन) / Sr. Manager (CC)
भारतीय विमानपत्तन प्राधिकरण / Airports Authority of India
राजीव गांधी भवन / Rajiv Gandhi Bhawan
सफ़दरजंग हवाई अड्डा / Safdarjung Airport
नई दिल्ली-110003 / New Delhi-110003