

No. NHSRCL-CO/MA/PR/01/AEE.PR/2279/.2/OHQ-15236

LETTER OF ACCEPTANCE

M/s ANJ Creations Pvt. Ltd.

A/1, 1st Floor Safdarjung Enclave,

New Delhi – 110029

e-mail: info@anjcreations.in

Kind Attn: Shri Abhinav Jerath

Sub: Hiring of Agency for handling Social media, Production/Editing of Films and Short Videos, release of Print Advertisement etc.

REF:

- i. Tender No. NHSRCL/CO/PR/Multimedia agency/2023/10 invited on 03.01.2024
- ii. Your offer dated 19/01/2024

Dear Sir,

1. With reference to your offer submitted on 19/01/2024, we are pleased to inform you that Competent Authority has accepted your offer for the work titled “**Selection of Multimedia Agency for handling Social media, Production/Editing of Films and Short Videos, release of Print Advertisement etc.**”
2. Accordingly, Letter of Acceptance (LOA) is hereby issued to you for above mentioned work. The total cost shall be **Rs. 85,40,536.00 (Rupees Eighty Five Lakhs Forty Thousand Five Hundred Thirty Six only)** excl. GST as applicable.
3. The Bill of Quantities (BOQ) for this above subject work is attached with this LOA as **Annexure-A**.
4. The scope of work and other terms & conditions shall remain same as mentioned in Tender document ref at i above.
5. Date of commencement of the Contract is the date of issuance of this letter;
6. It may be noted that until a formal agreement is executed, this letter will constitute a binding contract between you and National High Speed Rail Corporation Limited (NHSRCL).
7. The duration of the contract will be for a period of one year, which is further extendable for one more year based on the performance of the agency. The rates and all other terms and conditions of the contract agreement shall remain unaltered during the extended period, if extended.



नेशनल हाई स्पीड रेल कॉर्पोरेशन लिमिटेड

(केन्द्र सरकार एवं भाग लेने वाली राज्य सरकारों की संयुक्त क्षेत्र कंपनी)

पंजीकृत कार्यालय: एशिया भवन, द्वितीय तल, रोड नं.-205, सेक्टर-9, द्वारका, नई दिल्ली-110077

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CIN No. U60200DL2016GOI291002

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National High Speed Rail Corporation Limited

(A Joint Sector Company of Govt. of India and Participating State Governments)

8. You are requested to furnish the Performance Guarantee within 21 days in accordance with the Conditions of Contract, using for the purpose one of the Performance guarantee Forms included in Annexure 7, Contract Forms, of the Bidding Documents.
9. The undersigned will be Employer's Representative for the subjected work. You are requested to contact for further necessary action.
10. This Letter of Acceptance with its Annexure is being sent in duplicate. We request you to return the duplicate copy duly signed and stamped on each page by the Authorized Signatory of your Company, within seven (07) days as a token of your confirmation and unconditional acceptance of this Letter of Award (LOA).

Thanking you,

For & on the behalf of
National High Speed Rail Corporation Limited



(Sushma Gaur)
General Manager
Public Relations

Enclosure : (i) Bill of Quantities (BOQ) (01 Page)

Copy to : (i) GM/Finance/NHSRCL
(ii) ED/Contract/NHSRCL

