



भारतीय राष्ट्रीय राजमार्ग प्राधिकरण (सड़क परिवहन और राजमार्ग मंत्रालय, भारत सरकार) National Highways Authority of India



(Ministry of Road Transport and Highways, Govt. of India)

क्षेत्रीय कार्यालय - कोलकाता, सिंथेसिस बिजनेस पार्क, (विंग-C, 8वां तल्ला), सीबीडी/1,
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संदर्भ / Ref. no. NHAI/RO-KOL/002/2025/35(A)/ १२४

दिनांक / Date 21 Aug 2025

Empanelment Result

Sub: Empanelment of Advertising Agency for NHAI, Regional Office-Kolkata, West Bengal. (Tender ID: 2024_NHAI_217777_1)

Please refer to the proposal for Empanelment of Advertising Agencies with NHAI, RO-Kolkata in response to NHAI e-tender ID: 2024_NHAI_217777_1 and clarifications sought from the agencies on their proposals.

- Clarifications were examined in light of the provisions of RFP. Any documents/ information submitted against the observations for which reference has been found in original bid has been accepted. No additional documents/ information has been accepted. Moreover, while accepting the document, the parameter for submission of documents as per RFP have been strictly followed.
- The details of the agencies qualified/ not qualified (as per qualification criteria at para 3 and para 6(b) of section II of RFP) alongwith reasons for disqualification is paced as Annexure-I.
- Out of 11 nos bidders, bids of only 04 (four) nos agencies have been found qualified therefore no further detailed evaluation as per Annexure-I of evaluation criteria was done.
- The agencies are hereby given opportunities to respond within 7 days for any objections, if any, from the date of issuance of this Result on NHAI e-Portal, through e-mail at rokolkatta@nhai.org / rokolnhai@gmail.com.

This issues with the approval of CGM (Tech)/RO-Kolkata.

Debasish Das
21-08-2025
(Debasish Das)

Dy General Manager (Tech)
Regional Office, Kolkata

List of Qualified/ Not Qualified Agencies for Empanelment

Sr no	Name of Firm	Status of Bidder	Remarks
1/11	M/s Alaknanda Advertising Pvt. Ltd.	Not Qualified	Annual turnover 2023-24 figure given in CA certificate is different from ICAI website under CA UDIN no.
2/11	M/s Arun Singh Services Pvt. Ltd.	Not Qualified	Agency has submitted new CA certificate clarifying the annual turnover from the business related to media/ advertising/ publicity for last three years with new UDIN No. where turnover figure for FY 23-24 are changed. Proof of having office submitted from 01.04.2020 onwards which does not complete five years as on last of submission of the bid i.e. 02.01.2025.
3/11	M/s Elegant Publicities	Not Qualified	Proof of having office submitted from 01.04.2020 onwards which does not complete five years as on last of submission of the bid i.e. 02.01.2025. Not submitted documents executing work of display advertisement as per para 8 (a) (i) of Form II of RFP document.
4/11	M/s Expression 360 India Services Pvt. Ltd.	Qualified	-
5/11	M/s Fast Communications	Not Qualified	Agency has re-submitted lease agreement dt. 16.04.2016 for 05 years in the name of Shri Trinayan Rath duly notarised. In accordance with para 3 of Form II, clarification NOT ACCEPTED.
6/11	M/s Inter Publicity Pvt. Ltd.	Qualified	-
7/11	M/s Kaka Advertising Agency	Not Qualified	Agency has submitted that two employees are on probation period and will complete their probation period in April 2025. Does not have at least ten (10) full time staff in Kolkata office. Hence, not eligible.
8/11	M/s MG Advertising Services	Not Qualified	The agency has submitted self declaration for GST applied in West Bengal state without date. Agency has submitted revised CA certificate dt. 02.04.2025 which is still not as per the format specified in RFP document. The agency has not submitted current proof of having office in Kolkata. The agency has submitted list of 10 employees in Kolkata office. Being additional document, not considered. Not submitted supporting document of executing exhibition stalls/ pavilion as per para 8(c) of Form II of RFP document. Only RO for print media, digital media, outdoor media submitted.
9/11	M/s Sanket Communications Pvt. Ltd.	Qualified	-
10/11	M/s Sharad Advertising Pvt. Ltd.	Not Qualified	The agency has submitted list of 10 employees in Kolkata office. Being additional document, not considered.
11/11	M/s Span Communications	Qualified	-