

Note # 8

National Highways Authority of India

Regional Office-Dehradun

Sub:- Empanelment of advertising agencies at Regional Office, NHAI, Uttarakhand level - reg.

- Approval for constitution of Committee for opening & finalization of proposals - reg.

This is in reference previous notes vide which NHAI HQ vide E-File no. 265879 has nominated Sh. Praveen Tyagi, DGM (MR) nominated as member of the committee regarding subject matter and has directed RO for further necessary action as per model RFP document for empanelment of advertising agencies at Regional Office issued vide Policy Circular No.4.33/2024 dated 10.06.2024.

2. It is brought into your kind notice that the period of existing empanelled agencies under this RO expired on 21.10.2024 (after one year extension) and this office is now initiating the action for invitation of fresh offer for the subjected matter. Accordingly, the draft RFP for empanelment of advertising Agencies at RO Uttarakhand level has been prepared on the basis of NHAI Policy Circular No. 4.33/2024 dated 10.06.2024.

3. In compliance of NHAI HQ letter no. 11041/35/27/RO-MR Dt.19.03.2015 and NHAI HQ letter no. 11041/35/18/Policy-MR Dt. 23.06.2021, Committee comprising of following officers for opening and finalization of the proposals for empanelment of advertising agencies at RO-Uttarakhand, is proposed as below:-

(i) Sh. Pankaj Mourya, GM (Tech) cum PD, PIU Vasant Vihar – Convener

(ii) Sh. Shankesh Sharma, DGM (Tech), Regional Office-NHAI Uttarakhand – Member

(iii) Sh. Praveen Tyagi, DGM (MR), NHAI HQ – Member

(iv) Sh. K.K Rawat, Assistant Manager (F&A), Regional Office-NHAI Uttarakhand – Member

4. Further, the above mentioned Committee for opening & finalization of proposals along with the RFP (**Attached**) & proposed Schedule as given below is hereby submitted for kind consideration and approval please.

(i)	Offer document uploaded on the NHAI website/e-tender portal	21/11/2024
(ii)	Last date/time of downloading the offer document	18/12/2024 (Upto 1700 Hrs)

(iii)	Last date/time for submission of e-bids and hard copies (i.e. Bid due date)	18/12/2024 (Upto 1700 Hrs)
(iv)	Online opening of e-bids	20/12/2024 (Upto 1500 Hrs)
(vi)	Period of Empanelment	02 years

Submitted for kind consideration and approval please.

[RFP \(2\).docx](#)

20/11/2024 04:28 pm

शंकेश शर्मा|Shankesh Sharma
उप महाप्रबंधक (तकनीकी)|DGM (TECH)

Note # 9

20/11/2024 04:38 pm

विशाल गुप्ता|VISHAL GUPTA
क्षेत्रीय अधिकारी (देहरादुन)|RO DEHRADUN