



भारतीय राष्ट्रीय राजमार्ग प्राधिकरण

(सड़क परिवहन और राजमार्ग मंत्रालय, भारत सरकार)

National Highways Authority of India

(Ministry of Road transport and Highways, Govt. of India)

क्षेत्रीय कार्यालय, रायपुर, Regional Office, Raipur

म.नं. एफ-1, अनुपम नगर, टी.वी. टावर के पास, रायपुर-492006 (छ.ग.)

House No. F-1, Anupam Nagar, Near TV Tower, Raipur - 492006 (C.G.)

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BHARATMALA
ROAD TO PROSPERITY

11052/RO-Raipur/Tender/AD Empanelment/9631

13.08.2024

To,

M/s Pamm Advetising & Marketing
302-304, Sethi Bhawan-7, Rajendra Place
New Delhi-110008
PH No.- 011-45373333

M/s Alaknanda Adverising Pvt. Ltd.
69, DSIDC Shed, Scheme-I, Okhla Indl. Area,
Phase-II, New Delhi-110020
E-mail: aalcs@alaknandaindia.in

EMPANELMENT OF ADVERTISING AGENCIES

Sir,

Please refer to your proposal in response to invitation of bids tender ID No. 2024_NHAI_189540_1 for empanelment of advertising agencies with NHAI, RO Raipur.

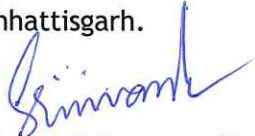
2. I am pleased to convey that your agency has been empaneled with NHAI Regional Office, Raipur for a period of Two years from the date of issue of this letter subject to confirmation regarding INS Accreditation of Advertising Agencies. Your services may be utilized by NHAI's field level offices (PIUs) under the jurisdiction of Regional Office, Raipur (C.G.) at their discretion.

3. The performance of the agency will be reviewed from time to time and in case the performance and services are not found satisfactory, the agency may be expelled from the panel. NHAI also reserves the right to terminate the empanelment of the agency at any time or to go into fresh empanelment before two years, depending upon the circumstances. The empanelment dose not, in any way, guarantees any minimum business and allocation of work to you.

4. Empaneled Agencies would be expected to respond to NHAI and attend all meeting/ briefing called for by NHAI and will have to deliver the job allocated within the stipulated time frame. All empaneled agencies are expected to participate in competitive bidding when asked to do so by NHAI. The NHAI reserves the right to terminate the empanelment in case of non- compliance of this clause.

5. You are requested to send your acceptance along with the details of the postal address, Phone, Mobile, Fax, E-mail of CMD and contact person in the agency.

6. This issues with the approval of CGM (Tech.) cum Regional Officer, Chhattisgarh.


General Manager (Tech.)
Regional Office, Raipur (C.G.)

Copy to:

- (i) PD, PIU-Raipur
- (ii) PD, PIU-Bilaspur
- (iii) PD, PIU-Korba
- (iv) PD, PIU-Dhamtari

Follow the Roster for allocation of work related to release all tender/notification/advertisement etc. any deviation will be at your own risk.

Signature Not Verified

Digitally signed by PRAKHAR AGRAWAL

Date: 2024.08.22 14:59:55 IST

Location: eProcurement System for Central PSUs

कॉर्पोरेट कार्यालय : जी-5 एवं 6, सेक्टर -10, द्वारका, नई दिल्ली -110 075, वेबसाइट : <http://www.nhai.gov.in>

Corporate Office : G-5 & 6, Sector- 10, Dwarka, New Delhi - 110 075, website : <http://www.nhai.gov.in>