

No. RT- 25013/01/2024-RS (243984)
Government of India
Ministry of Road Transport & Highways
(Road Safety)
Transport Bhawan, 1, Parliament Street, New Delhi-110001

Date: 16.12.2024

OFFICE MEMORANDUM

Subject: Constitution of committee for Evaluation of bids - reg.

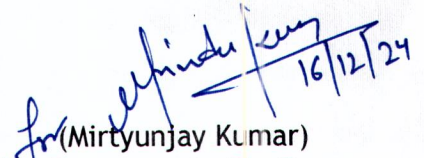
The undersigned is directed to say that a tender for "Designing, Content Development, Production & Supply of Road Safety Awareness Wall Calendar 2025" was floated through CPP Portal on 18th November, 2024. In this connection, a Tender Evaluation Committee is constituted for opening and evaluation of the bids. The Composition of the committee is as under: -

- i. Shri R. P. Shukla, Director (Finance) - Chairman,
- ii. Shri Ram Raj Meena, Deputy Secretary (Road Safety) - Member,
- iii. Shri Sandeep Gaur, SE (Road Safety Engg.) - Member,
- iv. Shri Gopindra Kumar, Section Officer (Road Safety) - Member Convener

2. The Bids received in respect the tender will be opened on 17th December, 2024 at 1630 Hrs. in Baithak, Ground Floor Transport Bhawan, New Delhi.

3. All the committee members are requested to attend the bids opening as per the scheduled date and time.

4. This issues with the approval of the competent authority.


(Mirtyunjay Kumar)
Under Secretary to the Government of India
Tel No.: 011 23717379

To,

The Chairman & Members of the committee.

Copy to:- All Bidders.

Ministry of Road Transport & Highways
Govt. of India
Minutes of Tender Evaluation Committee

The Technical Bids received against the Ministry's Tender No. RI-25013/01/2024-RS (243984) floated on 18th November, 2024 through CPP Portal for "Designing, Content Development, Production & Supply of Road Safety Awareness Wall Calendar 2025" were opened by the Tender Evaluation Committee on 17th December, 2024 at 04:30 pm. The Committee observed that five bids were received against the tender. Thereafter, the committee opened the sealed envelopes containing Blank Dummy, concept/designs/layouts etc. The bidders submitted all the required documents as per tender as detailed below:-

Sl. No	Documents Required	Documents Submitted				
		Current Advertising	Impressive Educational	Infinity Advertising Services Pvt.	JK Offset Graphics Pvt.	Mittal Enterprises
1	Separate Technical & Financial Bid through CPP Portal	✓	✓	✓	✓	✓
2	EMD/MSME Certificate	✓	✓	✓	✓	✓
3	Balance Sheet/CA's Certificate of last 5 years	✓	✓	✓	✓	✓
4	Concept/Designs/layout ad Blank dully	✓	✓	✓	✓	✓
5	Work order/Past Experience	✓	✓	✓	✓	✓
6	GSTN, PAN	✓	✓	✓	✓	✓
7	Undertakings regarding Non-black listing	✓	✓	✓	✓	✓
8	Confirmation of other terms & conditions of the tender	✓	✓	✓	✓	✓

Signature
20/12/24

Signature
20/12/2024

Signature

Signature
20.12.2024.

2. As all the five bids submitted the required documents as per tender documents, their technical bids were evaluated by the Committee as per parameters prescribed in the Tender documents as detailed below : -

Sl. No	Criteria	Guidelines for scoring / evaluation	Max.	Marks obtained by the bidders				
				Current Advertising	Impressive Educational	Infinity Advertising Services Pvt.	JK Offset Graphics Pvt.	Mittal Enterprises
1.	The bidder should have satisfactorily completed at least 1 job of Similar nature (i.e. Designing, printing and supply of Awareness/Publicity material: Wall Calendars/ Table Calendars/ Activity Book/ Booklet/ Display Panels/ Posters/ Leaflets/ Folders, etc.) for any Center/State Govt. Ministries/ Department/PSUs of minimum value of Rs.1.00 Crore in single work order w.e.f. 01.04.2014 (copies of relevant orders/completion certificates to be attached).	10 marks for 1 work of minimum value of Rs.1.00 crore in single work order	10	10	10	10	10	10
		10 marks for every additional work of minimum value of Rs.1.00 crore in single work order.	30	30	0	0	0	30
2.	Proposed Concepts/Designs/layouts/etc.: Evaluation will be done on the Quality & Creativity parameters as mentioned for the proposed Concept/ design/ layout etc. submitted for Road Safety Awareness Wall Calendar 2025.	Attractiveness & creativity of Concept, Designing, layout, colour scheme, photographs, graphics, etc.	25	24	8	15	12	10
		Quality of Content writing, Information provided, Relevance to subject,	25	24	8	15	12	11

Infinity
20/12/24

20/12/24

20/12/24

		Simplicity of language, etc.						
		Quality of Blank Dummy, paper, binding, finishing submitted as per specifications	10	10	7	9	9	9
Total			100	98	33	49	43	70

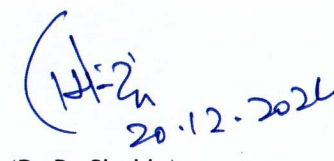
Note: two samples were submitted by JK Offset Graphics Pvt. with marking as Sample-1 and Sample-2. Therefore, clarification was sought by the Committee from JK Offset Graphics Pvt. through email on 19.12.2024. JK Offset Graphics Pvt. confirmed to consider Sample-1. Accordingly, the Committee considered Sample-1 of the agency.

3. As per the tender document, the minimum technical qualification marks are 33. Therefore, all the five bidders qualify for opening of financial bids. Therefore, the Committee recommends for opening the financial bids of all the five bidders.


(Gopindra Kumar)
Section Officer (Road Safety)
Member Secretary


(Ram Raj Meena)
Deputy Secretary (Road Safety)
Member


(Sandeep Gaur)
Superintendent Engineer
(Road Safety Engg.)
Member


(R. P. Shukla)
Director (Finance)
Chairman