

COMPARATIVE STATEMENT FINANCIAL BID									
Name of Work: REQUEST FOR PROPOSAL (RFP) FOR ADVERTISING RIGHTS CONCESSION TO DESIGN, DEVELOP, OPERATE AND MARKET THE ADVERTISING OPPORTUNITY AT CIVIL AIRPORT SHIMLA.									
Sr. No.	Description of Items	Unit	Qty	MRLF		M/S PIONEER PUBLICITY CORPORATION PRIVATE LIMITED		M/S KHUSHI ADVERTISING IDEAS PVT. LTD.	
						Bidder No-1		Bidder No-2	
1.01	REQUEST FOR PROPOSAL (RFP) FOR ADVERTISING RIGHTS CONCESSION TO DESIGN, DEVELOP, OPERATE AND MARKET THE ADVERTISING OPPORTUNITY AT CIVIL AIRPORT SHIMLA.	Per Months	1.00	194.00	194.00	234.00	234.00	224.00	224.00
(A) = TOTAL					194.00		234.00		224.00
Remark [Below / Above of Justified Cost]						40.00		30.00	
						20.62% Above		15.46% Above	
STATUS						H1		H2	

(Signature)
Incharge Commercial

Kanai
AMCEE

(Signature)
A.M.C.A.R.