



सत्यमेव जयते

भारतीय राष्ट्रीय राजमार्ग प्राधिकरण

(सड़क परिवहन और राजमार्ग मंत्रालय, भारत सरकार)

क्षेत्रीय कार्यालय - गांधीनगर (गुजरात)

National Highways Authority of India

(Ministry of Road Transport & Highways, Govt. of India)

Regional Office - Gandhinagar (Gujarat)

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पहली मंजील, बी.एस.एन.एल. टेलीफोन एक्सचेंज बिल्डिंग, "च" रोड, सेक्टर-11, गांधीनगर-382011 (गुजरात)

1st Floor, BSNL Telephone Exchange Building, "CH" Road, Sector-11, Gandhinagar-382011(Gujarat)



NHAI/RO-GNR/Vibrant Gujarat/2024/D-3863

दिनांक: 30.12.2023

To,

All Respective Bidders

विषय: Selection of an Agency for Organising Exhibition During Vibrant Gujarat Global Trade Show Scheduled From 9th - 13th January, 2024. [Tender ID - 2023_NHAI_176235_1]" - Regarding opening and evaluation of Financial Bids.

संदर्भ: (i) Bids submitted on 21.12.2023 for the above-mentioned work.

(ii) This office letter no. NHAI/RO-GNR/Vibrant Gujarat/2024/D-3840 dated 28.12.2023

Sir,

This is with reference to the bids submitted on 21.12.2023 for the subject proposal. The result of technical evaluation was uploaded to e-tenders website vide letter mentioned in reference above, intimating the schedule and venue for opening of financial proposals for the subject tender.

2. The financial proposals of technically responsive bidders have been opened and the combined scores of the firms based on the technical score and financial quote was worked out and the comparative statement is given below:

S. No.	Name of Firm	Technical Score (S_T)	Financial Quote (F)	Financial Score ($S_F = 100 \times F_M / F$)	Combined Score ($S = S_T \times T_W + S_F \times F_W$)	Rank
1	M/s Pamm Advertising and Marketing	84.0	27,72,410.00	82.85	83.66	1
2	M/s Apex Advertising	73.0	22,97,000.00	100.00	81.10	2

यह सक्षम अधिकारी के अनुमोदन से प्रस्तुत है

(अजय कुमार स्वामी)

(अजय कुमार स्वामी)

उप महाप्रबंधक (तकनीकी)

क्षेत्रीय कार्यालय-गांधीनगर(गुजरात)