



भारतीय राष्ट्रीय राजमार्ग प्राधिकरण

NATIONAL HIGHWAYS AUTHORITY OF INDIA

(सड़क परिवहन एवं राजमार्ग मंत्रालय, भारत सरकार)

(MINISTRY OF ROAD TRANSPORT AND HIGHWAYS, GOVT OF INDIA)

क्षेत्रीय कार्यालय: नागसंद्रा मेट्रो स्टेशन के पीछे, बेंगलूरु-५६० ०७३.

Regional Office : Beside Nagasandra Metro Station, Bengaluru-560073.

Email : robangalore@nhai.org | ronhaibangalore@gmail.com

Phone : 080-28397156, 28397171, Fax : 080-28377171



No. NHAI/RO-BNG/Media/2023/1826

Date: 07.09.2023

To:

M/s. Akar Advertising & Marketing Pvt. Ltd.,
No.1/2, La Citadell Apartments, Flat No.20,
Cunningham Crescent road,
Bangalore-560052.

Sub: Empanelment of Advertising Agencies at Regional Office, NHAI, Bengaluru 2023 - Reg.

Ref: NIT No. 02/NHAI/RO-BNG/Empanelment of Advertising Agencies/2023-24 dated 31.05.2023 & Tender ID: 2023_NHAI_155923_1

Sir/Madam,

Please refer to your proposal in response to tender invited in CPP Portal on 31.05.2023 for empanelment of advertising agencies with NHAI, Bengaluru.

2. I am pleased to convey that your agency has been empanelled with RO, Bengaluru for a period of two years from the date of issue of this letter. Your services may be utilised by NHAI's field level offices under the jurisdiction of RO-Bengaluru.
3. The performance of your agency will be reviewed from time to time and in case the performance and services are not found satisfactory, the agency may be expelled from the panel. NHAI also reserves the right to terminate the empanelment of any agency at any time or to go into fresh empanelment before two years, depending upon the circumstances. The empanelment does not, in any way, guarantee any minimum business and allocation of work to you.
4. Empanelled Agencies would be expected to respond to NHAI and attend all meetings/briefings called for by NHAI and will have to deliver the job allotted within the stipulated time frame. All empanelled agencies are expected to participate in competitive bidding when asked to do so by NHAI. The NHAI reserves the right to terminate the empanelment in case of non-compliance of this clause.
5. Agencies will not be paid for design & artwork charges for preparation of advertisement (Tenders, Appointment advertisements, Notices & Display Advertisements) for release in newspaper/magazines and translation of material in English, Hindi or to any other language, in case the advertisement is being released through the agency.

Contd....2

6. You are requested to send your acceptance along with the details of the postal address, Phone, Mobile, Fax, E-mail of the CMD and contact person in the agency.

This is issued with the approval of Competent Authority.

Thanking You,

Yours faithfully,


(Padmaja Vutla) 01/9/23

Dy. General Manager (T)

Copy to: The CGM (Media Relations), NHAI HQ, New Delhi - For information.



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Phone : 080-28397156, 28397171, Fax : 080-28377171



No. NHAI/RO-BNG/Media/2023/1827

Date: 07.09.2023

To:

M/s. Sreshta Communications,
#1009, 10th Floor, Barton Centre,
M G (Mahatma Gandhi) Road,
Bengaluru - 560 001.

Sub: Empanelment of Advertising Agencies at Regional Office, NHAI, Bengaluru 2023 - Reg.

Ref: NIT No. 02/NHAI/RO-BNG/Empanelment of Advertising Agencies/2023-24 dated 31.05.2023 & Tender ID: 2023_NHAI_155923_1

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Thanking You,

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(Padmaja Vutla) 01/9/23

Dy. General Manager (T)

Copy to: The CGM (Media Relations), NHAI HQ, New Delhi - For information.



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Phone : 080-28397156, 28397171, Fax : 080-28377171



No. NHAI/RO-BNG/Media/2023/1828

Date: 07.09.2023

To:

M/s. Adwit India Pvt. Ltd.,
No.89, Railway Parallel Road,
Kumara Park West,
Bengaluru-560 020.

Sub: Empanelment of Advertising Agencies at Regional Office, NHAI, Bengaluru 2023 - Reg.

Ref: NIT No. 02/NHAI/RO-BNG/Empanelment of Advertising Agencies/2023-24 dated 31.05.2023 & Tender ID: 2023_NHAI_155923_1

Sir/Madam,

Please refer to your proposal in response to tender invited in CPP Portal on 31.05.2023 for empanelment of advertising agencies with NHAI, Bengaluru.

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(Padmaja Vutla) 07/9/23

Dy. General Manager (T)

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No. NHAI/RO-BNG/Media/2023/1829

Date: 07.09.2023

To:

M/s. Disha Communications Pvt. Ltd.,

Dishantar 316, Church Road,

Opp.St. Michael's Church, Shanthi Nagar,

Bengaluru-560 027.

Sub: Empanelment of Advertising Agencies at Regional Office, NHAI, Bengaluru 2023 - Reg.

Ref: NIT No. 02/NHAI/RO-BNG/Empanelment of Advertising Agencies/2023-24 dated 31.05.2023 & Tender ID: 2023_NHAI_155923_1

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No. NHAI/RO-BNG/Media/2023/1830

Date: 07.09.2023

To:

M/s. Pamm Advertising & Marketing,

111B/1, 39th Cross,

10th Main Road, 2nd Block,

Rajajinagar, Bengaluru - 560 010.

Sub: Empanelment of Advertising Agencies at Regional Office, NHAI, Bengaluru 2023 - Reg.

Ref: NIT No. 02/NHAI/RO-BNG/Empanelment of Advertising Agencies/2023-24 dated 31.05.2023 & Tender ID: 2023_NHAI_155923_1

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No. NHAI/RO-BNG/Media/2023/1831

Date: 07.09.2023

To:

M/s. Span Communications,
4th Floor, Casa Birgitta No.10,
Bruntan Road, Next to Maran Towers,
Bengaluru - 560 025.

Sub: Empanelment of Advertising Agencies at Regional Office, NHAI, Bengaluru 2023 - Reg.

Ref: NIT No. 02/NHAI/RO-BNG/Empanelment of Advertising Agencies/2023-24 dated 31.05.2023 & Tender ID: 2023_NHAI_155923_1

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