

RT-25013/02/2022-RS (212669)
Ministry of Road Transport & Highways,
Govt. of India
Minutes of Tender Evaluation Committee

The Technical Bids received against the Ministry's Tender No. RT-25013/02/2022-RS floated on 20th February, 2023 through CPP Portal for Content Development, Designing, Production & Supply of Road Safety Awareness School Children Activity Book (Primary & Middle/Secondary level), Board Game (Snake & Ladder/Maze) and Reflective Stickers (on 5 different topics) on Good Samaritan. Road Sign & Signage, Traffic Rules, Safety Measures & Motor Vehicles Act 2019 - Amendment, Violations & Penalties were opened by the Tender Evaluation Committee on 22nd June, 2023 at 1500 hrs. The Committee observed that six bids were received against the tender. Thereafter, the committee opened the sealed envelopes containing Blank Dummy, concept/designs/layouts etc. The bidders submitted all the required documents as per tender as detailed below :-

Sl. No	Documents required	Document Submitted					
		Diamond Magazines Pvt. Ltd	JK Offset Graphics Pvt Ltd.	Shree Babosa Pvt. Ltd.	Impressive Educationa I Publishers	Current Advertising Pvt. Ltd	Viba Press Pvt. Ltd.
1	Separate Technical & Financial Bid through CPP Portal	✓	✓	✓	✓	✓	✓
2	EMD/MSME Certificate	✓	✓	✓	✓	✓	✓
3	Balance Sheet/CA's Certificate of last 5 years	✓	✓	✓	✓	✓	✓
4	Concept/Designs/layout and Blank dummy	✓	✓	✓	✓	✓	✓
5	Work order/Past Experience	✓	✓	✓	✓	✓	✓
6	GSTN, PAN	✓	✓	✓	✓	✓	✓
7	Undertakings regarding non-blacklisting	✓	✓	✓	✓	✓	✓
8	Consent letter of DAVP/DoP empanelled Printer	✓	✓	✓	✓	✓	✓
9	Confirmation of other terms & conditions of the tender	✓	✓	✓	✓	✓	✓

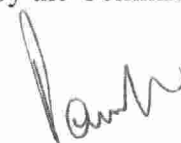
2. As all the six bidders submitted the required documents as per the tender document, their technical bids were evaluated by the Committee as per parameters prescribed in the Tender document as detailed below:-

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2.1 Road Safety School Children Activity Book (Primary Level):-

Sl. No	Criteria	Guidelines for scoring/ evaluation	Max Marks	Marks obtained by the bidders					
				Diamond Magazines Pvt. Ltd	JK Offset Graphics Pvt Ltd.	Shree Babosa Pvt. Ltd.	Impressive Educational Publishers	Current Advertising Pvt. Ltd	Viba Press Pvt Ltd.
1	The bidder should have satisfactorily completed at least one job of similar nature (i.e. Designing, printing and supply of Awareness/Publicity material - Awareness Booklets/ Folders/ Activity Books/ Calendars/ Display Panels/ Posters/ Pamphlets/ Stickers /Board Game, etc.) for any Center/State Govt. Ministries/ Department/PSUs of minimum value of Rs. 1.00 Crore in single work order during last five FYs.	10 marks for 1 work of minimum value of Rs.1 crore in single work order during last five FYs	10	10	10	10	10	10	10
2	Additional marks for every additional work of similar nature for any Center/State Govt. Ministries/ Department/PSUs of minimum value of Rs.1.00 crore in single work order during last ten FYs. (Copies of relevant orders/completion certificates are to be attached).	10 additional mark for every additional work of similar nature of minimum value of Rs.1 crore in single work order during the last ten FYs. (maximum 20 marks)	20	0	10	20	10	20	20
3	The bidder should have satisfactorily completed similar nature of job which includes REGIONAL LANGUAGE TRANSLATION IN 10 OR MORE LANGUAGES (i.e. Designing, printing and supply of Awareness/Publicity material - Awareness Booklets/ Folders/	10 marks for 1 work of minimum value of Rs.1 crore in single work order	10	0	10	0	0	10	5

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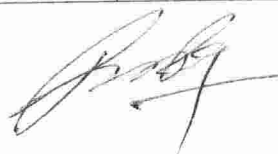
	Activity Books/ Calendars/ Display Panels/ Posters/ Pamphlets/ Stickers/ Board Games, etc.) for any Center/ State Govt Ministries/ Department/PSUs of minimum value of Rs.1 Crore in single work order during the last ten FYs.								
4	Proposed Concept/Designs/ layout/etc.: Evaluation will be done on the Quality & Creativity parameters as mentioned for the proposed Concept/design/layout etc. submitted for School Children Activity Book (Primary level).	Attractiveness & creativity of Concept, Designing, layout, colour scheme, photographs, graphics, etc.	25	19	8	12	13	22	15
		Quality of Content writing, Information provided, Relevance to subject, Simplicity of language, etc.	25	19	8	7	8	21	12
		Quality of Blank Dummy, paper, binding, finishing submitted as per specifications	10	8	9	9	9	9	8
		Total Marks	100	56	55	58	50	92	70

2.2 Road Safety School Children Activity Book (Middle/Secondary Level):-

Sl. No.	Criteria	Guidelines for scoring/ evaluation	Max Marks	Marks obtained by the bidders					
				Diamond Magazines Pvt. Ltd	JK Offset Graphics Pvt Ltd.	Shree Babosa Pvt. Ltd.	Impressive Educational Publishers	Current Advertising Pvt. Ltd	Viba Press Pvt Ltd.
1	The bidder should have satisfactorily completed at least one job of similar nature (i.e. Designing, printing and supply of Awareness/Publicity material	10 marks for 1 work of minimum value of Rs.1 crore in single work order during last five FYs	10	10	10	10	10	10	10

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	- Awareness Booklets/ Folders/ Activity Books/ Calendars/ Display Panels/ Posters/ Pamphlets/ Stickers /Board Game, etc.) for any Center/State Govt. Ministries/ Department/PSUs of minimum value of Rs. 1.00 Crore in single work order during last five FYs.								
2	Additional marks for every additional work of similar nature for any Center/State Govt. Ministries/ Department/PSUs of minimum value of Rs.1.00 crore in single work order during last ten FYs. (Copies of relevant orders/completion certificates are to be attached).	10 additional mark for every additional work of similar nature of minimum value of Rs.1 crore in single work order during the last ten FYs. (maximum 20 marks)	20	0	10	20	10	20	20
3	The bidder should have satisfactorily completed similar nature of job which includes REGIONAL LANGUAGE TRANSLATION IN 10 OR MORE LANGUAGES (i.e. Designing, printing and supply of Awareness/Publicity material - Awareness Booklets/ Folders/ Activity Books/ Calendars/ Display Panels/ Posters/ Pamphlets/ Stickers/ Board Games, etc.) for any Center/ State Govt. Ministries/ Department/PSUs of minimum value of Rs.1 Crore in single work order during the last ten FYs.	10 marks for 1 work of minimum value of Rs.1 crore in single work order	10	0	10	0	0	10	5
4	Proposed Concept/Designs/ layout/etc.:	Attractiveness & creativity of Concept, Designing, layout, colour	25	19	8	10	13	23	16

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	Evaluation will be done on the Quality & Creativity parameters as mentioned for the proposed Concept/design/layout etc. submitted for School Children Activity Book (Middle/Secondary level).	scheme, photographs, graphics, etc.							
		Quality of Content writing, Information provided, Relevance to subject, Simplicity of language, etc.	25	17	8	6	8	21	13
		Quality of Blank Dummy, paper, binding, finishing submitted as per specifications	10	8	8	9	9	9	8
		Total Marks	100	54	54	55	50	93	72

2.3 Road Safety Board Game (Snake & Ladder/Maze):-

Sl. No	Criteria	Guidelines for scoring/evaluation	Max Marks	Marks obtained by the bidders					
				Diamond Magazines Pvt. Ltd	JK Graphics Pvt Ltd.	Offset Shree Babosa Pvt. Ltd.	Impressive Educational Publishers	Current Advertising Pvt. Ltd	Viba Press Pvt. Ltd.
1	The bidder should have satisfactorily completed at least one job of similar nature (i.e. Designing, printing and supply of Awareness/Publicity material - Awareness Booklets/ Folders/ Activity Books/ Calendars/ Display Panels/ Posters/ Pamphlets/ Stickers /Board Game, etc.) for any Center/State Govt. Ministries/ Department/PSUs of minimum value of Rs. 1.00 Cröre in single work order during last five FYs.	10 marks for 1 work of minimum value of Rs.1 crore in single work order during last five FYs	10	10	10	10	10	10	10

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2	Additional marks for every additional work of similar nature for any Center/State Govt. Ministries/ Department/PSUs of minimum value of Rs.1.00 crore in single work order during last ten FYs. (Copies of relevant orders/completion certificates are to be attached).	10 additional mark for every additional work of similar nature of minimum value of Rs.1 crore in single work order during the last ten FYs. (maximum 20 marks)	20	0	10	20	10	20	20
3	The bidder should have satisfactorily completed similar nature of job which includes REGIONAL LANGUAGE TRANSLATION IN 10 OR MORE LANGUAGES (i.e. Designing, printing and supply of Awareness/Publicity material - Awareness Booklets/ Folders/ Activity Books/ Calendars/ Display Panels/ Posters/ Pamphlets/ Stickers/ Board Games, etc.) for any Center/ State Govt. Ministries/ Department/PSUs of minimum value of Rs.1 Crore in single work order during the last ten FYs.	10 marks for 1 work of minimum value of Rs.1 crore in single work order	10	0	10	0	0	10	5
4	Proposed Concept/Designs/ layout/etc.: Evaluation will be done on the Quality & Creativity parameters as mentioned for the proposed Concept/design/layout etc. submitted for Board Game (Snake & Ladder/Maze).	Attractiveness & creativity of Concept, Designing, layout, colour scheme, photographs, graphics, etc.	25	17	7	13	13	21	7
		Quality of Content writing, Information provided, Relevance to subject, Simplicity of language, etc.	25	15	8	9	9	21	7

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	Quality of Blank Dummy, paper, binding, finishing submitted as per specifications	10	9	9	8	8	9	8
	Total Marks	100	51	54	60	50	91	57

2.4 Road Safety Reflective Stickers (on 5 different topics):-

Sl. No	Criteria	Guidelines for scoring/ evaluation	Max Marks	Marks obtained by the bidders					
				Diamond Magazines Pvt. Ltd	JK Offset Graphics Pvt Ltd.	Shree Babosa Pvt. Ltd.	Impressive Educational Publishers	Current Advertising Pvt. Ltd	Viba Press Pvt. Ltd.
1	The bidder should have satisfactorily completed at least one job of similar nature (i.e. Designing, printing and supply of Awareness/Publicity material - Awareness Booklets/ Folders/ Activity Books/ Calendars/ Display Panels/ Posters/ Pamphlets/ Stickers /Board Game, etc.) for any Center/State Govt. Ministries/ Department/PSUs of minimum value of Rs. 1.00 Crore in single work order during last five FYs.	10 marks for 1 work of minimum value of Rs.1 crore in single work order during last five FYs	10	-	10	10	10	10	10
2	Additional marks for every additional work of similar nature for any Center/State Govt. Ministries/ Department/PSUs of minimum value of Rs.1.00 crore in single work order during last ten FYs. (Copies of relevant	10 additional mark for every additional work of similar nature of minimum value of Rs.1 crore in single work order during the last ten FYs. (maximum 20 marks)	20	-	10	20	10	20	20

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	orders/completion certificates are to be attached).								
3	The bidder should have satisfactorily completed similar nature of job which includes REGIONAL LANGUAGE TRANSLATION IN 10 OR MORE LANGUAGES (i.e. Designing, printing and supply of Awareness/Publicity material - Awareness Booklets/ Folders/ Activity Books/ Calendars/ Display Panels/ Posters/ Pamphlets/ Stickers/ Board Games, etc.) for any Center/ State Govt. Ministries/ Department/PSUs of minimum value of Rs.1 Crore in single work order during the last ten FYs.	10 marks for 1 work of minimum value of Rs.1 crore in single work order	10	-	10	0	0	10	5
4	Proposed Concept/Designs/ layout/etc.: Evaluation will be done on the Quality & Creativity parameters as mentioned for the proposed Concept/design/layout etc. submitted for School Children Activity Book (Primary & Middle/Secondary level), Board Game (Snake & Ladder/Maze) and Reflective Stickers (on 5 different topics).	Attractiveness & creativity of Concept, Designing, layout, colour scheme, photographs, graphics, etc.	25	-	6	10	10	18	5
		Quality of Content writing, Information provided, Relevance to subject, Simplicity of language, etc.	25	-	16	8	12	17	7
		Quality of Blank Dummy, paper, binding, finishing submitted as per specifications	10	-	6	9	8	8	8
		Total Marks	100	-	58	57	50	83	55

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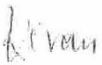
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3. As per the tender document, the minimum technical qualification marks are 50, all the six bidders are technically qualify. Therefore the Committee recommends to open the financial bids of all the six bidders.


(Kiran Mala Kujur)
Under Secretary


(Anup Kumar Dey)
Assistant Financial Adviser


(Ram Raj Meena)
Deputy Secretary


(Kishor Chandwani)
Chief Engineer


(Paresh Kumar Goel)
Director (Transport)

No. RT- 25013/02/2022-RS (212669)
Government of India
Ministry of Road Transport & Highways
(Road Safety)
Transport Bhawan, 1, Parliament Street, New Delhi-110001

Date: 10.07.2023

MEETING NOTICE

Sub: Meeting for opening and evaluation of bids - reg...

The undersigned is directed to refer to this Ministry's OM of even No. dated 19.06.2023 (Copy enclosed for ready reference) whereby committee to open and evaluate the bids were constituted.

2. The meeting of the Departmental Committee for opening and evaluation of financial bids has been scheduled as under : -

Sl. No.	Meeting For	Date
1	For opening and evaluation of Financial bids	On 17.07.2023 at 10.00 AM at Baithak, Ground Floor, Transport Bhawan, New Delhi

3. It is requested to kindly make it convenient to attend the meeting at the schedule date and time.



(Kiran Mala Kujur)

Under Secretary to the Government of India

Tel No.: 011 23711472

Email ID - kiran.kujur27@nic.in

To,

1. Shri Paresh Kumar Goel, Director, MoRT&H
2. Shri Kishor Chandwani, Chief Engineer, MoRT&H
3. Shri Ram Raj Meena, Deputy Secretary, MoRT&H
4. Shri Anup Kumar Dey, Assistant Financial Adviser, MoRT&H
5. Smt. Kiran Mala Kujur, Under Secretary, MoRT&H

Copy To :

Section Officer (General Section) for necessary arrangement.