

Ministry of Road Transport & HighwaysMinutes of Tender Evaluation Committee

The Technical Bids received against the Ministry's Tender No. RT-25013/02/2022-RS dated 20.02.2023 were opened on 22.06.2023. All the six bids received were evaluated and found technically qualified. The Technical evaluation sheet was made available to the bidders on CPP Portal on 10.07.2023. Financial Bids received on CPP Portal have been opened on 17<sup>th</sup> July, 2023. The rates quoted by the Bidders are as under:

(i) For Road Safety Children Activity Book (Primary Level):

| Sl. No. | Bidder                            | Quantity  | Rate per Piece (Excluding GST) | Total Amount (Excluding GST) |
|---------|-----------------------------------|-----------|--------------------------------|------------------------------|
| 1       | Diamond Magazines Pvt. Ltd        | 20,00,000 | 34.85                          | 69700000/-                   |
| 2       | J K Offset Graphics Pvt. Ltd      | 20,00,000 | 20.05                          | 40100000/-                   |
| 3       | Shree Babosa Paper Pvt. Ltd.      | 20,00,000 | 25.75                          | 51500000/-                   |
| 4       | Impressive Educational Publishers | 20,00,000 | 24.47                          | 48940000/-                   |
| 5       | Current Advertising Pvt. Ptd.     | 20,00,000 | 22.99                          | 45980000/-                   |
| 6       | Viba Press Pvt. Ltd.              | 20,00,000 | 17.83                          | 35660000/-                   |

(ii) For Road Safety Children Activity Book (Middle/Secondary Level):

| Sl. No. | Bidder                            | Quantity  | Rate per Piece (Excluding GST) | Total Amount (Excluding GST) |
|---------|-----------------------------------|-----------|--------------------------------|------------------------------|
| 1       | Diamond Magazines Pvt. Ltd        | 20,00,000 | 34.85                          | 69700000/-                   |
| 2       | J K Offset Graphics Pvt. Ltd      | 20,00,000 | 20.05                          | 40100000/-                   |
| 3       | Shree Babosa Paper Pvt. Ltd.      | 20,00,000 | 25.75                          | 51500000/-                   |
| 4       | Impressive Educational Publishers | 20,00,000 | 24.47                          | 48940000/-                   |
| 5       | Current Advertising Pvt. Ptd.     | 20,00,000 | 22.99                          | 45980000/-                   |
| 6       | Viba Press Pvt. Ltd.              | 20,00,000 | 17.83                          | 35660000/-                   |

(iii) For Road Safety Board Game (Snake & Ladder/Maze):

| Sl. No. | Bidder                            | Quantity  | Rate per Piece (Excluding GST) | Total Amount (Excluding GST) |
|---------|-----------------------------------|-----------|--------------------------------|------------------------------|
| 1       | Diamond Magazines Pvt. Ltd        | 20,00,000 | 15.65                          | 31300000/-                   |
| 2       | J K Offset Graphics Pvt. Ltd      | 20,00,000 | 11.75                          | 23500000/-                   |
| 3       | Shree Babosa Paper Pvt. Ltd.      | 20,00,000 | 13.25                          | 26500000/-                   |
| 4       | Impressive Educational Publishers | 20,00,000 | 13.97                          | 27940000/-                   |
| 5       | Current Advertising Pvt. Ltd.     | 20,00,000 | 11.49                          | 22980000/-                   |
| 6       | Viba Press Pvt. Ltd.              | 20,00,000 | 7.84                           | 15680000/-                   |

(iv) For Road Safety Reflective Stickers (on 5 different topics):

| Sl. No. | Bidder                            | Quantity    | Rate per Piece (Excluding GST) | Total Amount (Excluding GST) |
|---------|-----------------------------------|-------------|--------------------------------|------------------------------|
| 1       | Diamond Magazines Pvt. Ltd        | 1,00,00,000 | -                              | -                            |
| 2       | J K Offset Graphics Pvt. Ltd      | 1,00,00,000 | 12.05                          | 120500000/-                  |
| 3       | Shree Babosa Paper Pvt. Ltd.      | 1,00,00,000 | 4.00                           | 40000000/-                   |
| 4       | Impressive Educational Publishers | 1,00,00,000 | 4.47                           | 44700000/-                   |
| 5       | Current Advertising Pvt. Ltd.     | 1,00,00,000 | 2.99                           | 29900000/-                   |
| 6       | Viba Press Pvt. Ltd.              | 1,00,00,000 | 2.30                           | 23000000/-                   |

2. Combined Quality-cum-Cost based selection (CQCCBS) evaluation of the bids (technical and financial) done by the Committee on 17.07.2023 as per provisions under the tender document are as under: -

(i) For Road Safety Children Activity Book (Primary Level):

| 1                                 | 2               | 3                                         | 4                                 | 5                                                                 | 6                                         | 7                                            | 8             |
|-----------------------------------|-----------------|-------------------------------------------|-----------------------------------|-------------------------------------------------------------------|-------------------------------------------|----------------------------------------------|---------------|
| Bidder                            | Technical marks | Weighted technical marks (column 2 x 70%) | Financial Bid quote (in Rs. Lakh) | Proportionate financial marks (lowest quote/bidder's quote) x 100 | Weighted financial marks (column 5 x 30%) | Final composite marks = column 3 + column 6) | Bidder's Rank |
| Diamond Magazines Pvt. Ltd        | 56.00           | 39.20                                     | 697.00                            | 51.16                                                             | 15.35                                     | 54.55                                        | L6            |
| J K Offset Graphics Pvt. Ltd      | 55.00           | 38.50                                     | 401.00                            | 88.93                                                             | 26.68                                     | 65.18                                        | L3            |
| Shree Babosa Paper Pvt. Ltd.      | 58.00           | 40.60                                     | 515.00                            | 69.24                                                             | 20.77                                     | 61.37                                        | L4            |
| Impressive Educational Publishers | 50.00           | 35.00                                     | 489.40                            | 72.86                                                             | 21.86                                     | 56.86                                        | L5            |
| Current Advertising Pvt. Ltd.     | 92.00           | 64.40                                     | 459.80                            | 77.56                                                             | 23.26                                     | 87.66                                        | L1            |
| Viba Press Pvt. Ltd.              | 70.00           | 49.00                                     | 356.60                            | 100.00                                                            | 30.00                                     | 79.00                                        | L2            |

(ii) For Road Safety Children Activity Book (Middle/Secondary Level):

| 1                                 | 2               | 3                                         | 4                                 | 5                                                                 | 6                                         | 7                                            | 8             |
|-----------------------------------|-----------------|-------------------------------------------|-----------------------------------|-------------------------------------------------------------------|-------------------------------------------|----------------------------------------------|---------------|
| Bidder                            | Technical marks | Weighted technical marks (column 2 x 70%) | Financial Bid quote (in Rs. Lakh) | Proportionate financial marks (lowest quote/bidder's quote) x 100 | Weighted financial marks (column 5 x 30%) | Final composite marks = column 3 + column 6) | Bidder's Rank |
| Diamond Magazines Pvt. Ltd        | 54.00           | 37.80                                     | 697.00                            | 51.16                                                             | 15.35                                     | 53.15                                        | L6            |
| J K Offset Graphics Pvt. Ltd      | 54.00           | 37.80                                     | 401.00                            | 88.93                                                             | 26.68                                     | 64.48                                        | L3            |
| Shree Babosa Paper Pvt. Ltd.      | 55.00           | 38.50                                     | 515.00                            | 69.24                                                             | 20.77                                     | 59.27                                        | L4            |
| Impressive Educational Publishers | 50.00           | 35.00                                     | 489.40                            | 72.86                                                             | 21.86                                     | 56.86                                        | L5            |
| Current Advertising Pvt. Ltd.     | 93.00           | 65.10                                     | 459.80                            | 77.56                                                             | 23.26                                     | 88.36                                        | L1            |
| Viba Press Pvt. Ltd.              | 72.00           | 50.4                                      | 356.60                            | 100.00                                                            | 30.00                                     | 80.40                                        | L2            |

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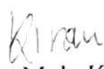
(iii) For Road Safety Board Game (Snake & Ladder/Maze):

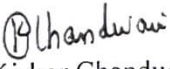
| 1                                 | 2               | 3                                         | 4                                 | 5                                                                 | 6                                         | 7                                            | 8             |
|-----------------------------------|-----------------|-------------------------------------------|-----------------------------------|-------------------------------------------------------------------|-------------------------------------------|----------------------------------------------|---------------|
| Bidder                            | Technical marks | Weighted technical marks (column 2 x 70%) | Financial Bid quote (in Rs. Lakh) | Proportionate financial marks (lowest quote/bidder's quote) x 100 | Weighted financial marks (column 5 x 30%) | Final composite marks = column 3 + column 6) | Bidder's Rank |
| Diamond Magazines Pvt. Ltd        | 51.00           | 35.70                                     | 313.00                            | 50.10                                                             | 15.03                                     | 50.73                                        | L6            |
| J K Offset Graphics Pvt. Ltd      | 54.00           | 37.80                                     | 235.00                            | 66.72                                                             | 20.02                                     | 57.82                                        | L4            |
| Shree Babosa Paper Pvt. Ltd.      | 60.00           | 42.00                                     | 265.00                            | 59.17                                                             | 17.75                                     | 59.75                                        | L3            |
| Impressive Educational Publishers | 50.00           | 35.00                                     | 279.40                            | 56.12                                                             | 16.84                                     | 51.84                                        | L5            |
| Current Advertising Pvt. Ltd.     | 91.00           | 63.70                                     | 229.80                            | 68.23                                                             | 20.47                                     | 84.17                                        | L1            |
| Viba Press Pvt. Ltd.              | 57.00           | 39.90                                     | 156.80                            | 100.00                                                            | 30.00                                     | 69.90                                        | L2            |

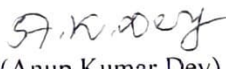
(iv) For Road Safety Reflective Stickers (on 5 different topics):

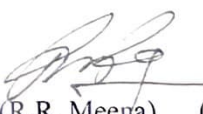
| 1                                 | 2               | 3                                         | 4                                 | 5                                                                 | 6                                         | 7                                            | 8             |
|-----------------------------------|-----------------|-------------------------------------------|-----------------------------------|-------------------------------------------------------------------|-------------------------------------------|----------------------------------------------|---------------|
| Bidder                            | Technical marks | Weighted technical marks (column 2 x 70%) | Financial Bid quote (in Rs. Lakh) | Proportionate financial marks (lowest quote/bidder's quote) x 100 | Weighted financial marks (column 5 x 30%) | Final composite marks = column 3 + column 6) | Bidder's Rank |
| Diamond Magazines Pvt. Ltd        | -               | -                                         | -                                 | -                                                                 | -                                         | -                                            | -             |
| J K Offset Graphics Pvt. Ltd      | 58.00           | 40.60                                     | 1205.00                           | 19.09                                                             | 5.73                                      | 46.33                                        | L5            |
| Shree Babosa Paper Pvt. Ltd.      | 57.00           | 39.90                                     | 400.00                            | 57.50                                                             | 17.25                                     | 57.15                                        | L3            |
| Impressive Educational Publishers | 50.00           | 35.00                                     | 447.00                            | 51.45                                                             | 15.44                                     | 50.44                                        | L4            |
| Current Advertising Pvt. Ltd.     | 83.00           | 58.10                                     | 299.00                            | 76.92                                                             | 23.08                                     | 81.18                                        | L1            |
| Viba Press Pvt. Ltd.              | 55.00           | 38.50                                     | 230.00                            | 100.00                                                            | 30.00                                     | 68.50                                        | L2            |

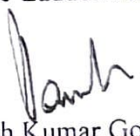
3. Accordingly, the Committee recommended that M/s. Current Advertising Pvt. Ltd, New Delhi is the lowest bidder for all the works under the Ministry's tender No. RT-25013/02/2022-RS dated 20.02.2023 for content development, designing, production and supply of Road Safety Awareness (i) Children Activity Book (Primary Level); (ii) Children Activity Book (Middle/Secondary Level); (iii) Board Game (Snake & Ladder/Maze); and (iv) Reflective Stickers as detailed in para 2 detailed above.

  
(Kiran Mala Kujur)  
Under Secretary

  
(Kishor Chandwani)  
Chief Engineer

  
(Anup Kumar Dey)  
AFA

  
(R.R. Meena)  
Dy. Secretary

  
(Paresh Kumar Goel)  
Director