



AIRPORTS AUTHORITY OF INDIA
BAGDOGRA AIRPORT
Evaluation sheet

1	Name of work (facility)	Advertisement Rights Concession to Design, Develop, Operate and Market the Advertising Opportunity at Bagdogra Airport.
2	Period of License	05 years or till the time of operationalization of new terminal building, whichever is earlier.
3	E-Bid/Tender No.	2023 AAI_168548_1
4	Existing facility/new facility	Existing facility
5	Name of existing licensee	M/s Accord Advertising Pvt. Ltd.
6	Present Revenue, if any	Licence fee – Rs.19,57,406/- per month plus applicable taxes.
7	Minimum reserved License Fee and Minimum rate per passenger.	Rs.25,17,000/-per month and Rs.9.69/-
8	The Names of newspaper in which NIT notification was published with dates	N/A
9	Date of application on e-portal and AAI website	25.09.2023
10	No of Tender	
	(a) Sold	01
	(b) Received	01
	(c) Opened	01
	(d) Technical Bid	01
	(e) Financial Bid	01
11	Tender:	
	(a) Technical Bid opened on	31.10.2023
	(b) Financial Bid opened on	21.11.2023
	(c) Forward Auction	22.11.2023
	(d) Tender Valid up to	19.05.2024
	(d) Whether 1 st /2 nd call In case of second or subsequent calls, details of MRLF reduction, if any, may be provided.	1 st call.

12 Details of Tenders received/Financial bids:

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Mgn (comm)*

S.No	Name of the Agency	Amount Quoted/Minimum Rate Per Passenger	Rating	Performance, in case of existing/ex- licensee (Satisfactory/Un-satisfactory)
1.	M/s Signpost India Limited Add: # 202 Pressman House Near Santacruz Domestic Airport Terminal, 70/A Nehru Road, Vile Parle East, Mumbai-400099 E-mail - amar.nadgeri@signpostindia.com / sandeep.kulkarni@signpostindia.com Contact no- 022-61992400/61992403	Rs.9.7/- per passenger.	H1	N/A

13. Name(s) out the technically disqualified tenders if any, with reason in brief: - NIL
14. Highest valid offer recommended for: **M/s Signpost India Limited**
acceptance Tenderer Amount quoted/Minimum Rate Per Passenger:**Rs.9.7/- per passenger.**
15. Complaints received if any regarding Opening of tender, if so how dealt: **NIL**
16. Whether the tendered amount proposed to be accepted is higher than MRLF: **YES**
17. Competent Authority to decide the Award (refer **DOP 4.5(b)**): **RED - ER**
18. Recommendation of Commercial Department: Quoted amount is between 100% - 110% of the MRLF and single bid tender, hence offer is recommended for acceptance by the competent Authority.

19. Financial Concurrence by Finance Department:

In e-office noting.

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Mgnr (comm)

20. Recommendation from Airport Director:

In e-office noting.

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Mgnr (comm)