

Tender For : Exclusive Advertisement Rights Contract at Aurangabad Airport (Tender ID : 2023_AAI_153503_1)
Tech. bid Opened on : 13/06/2023
Assigned area for Advertising concession : 2521 sq.ft.

MRLF : Rs. 267/- per sq.ft. per month + applicable taxes
Period of Concession : 05 (Five) Years

COMPARATIVE STATEMENT TO BE PREPARED BY TENDER OPENING COMMITTEE

AURANGABAD AIRPORT

Sr.No.	Document required as per NIT conditions				Name of the Tenderer (Submitted / Not submitted Relevant Technical bid documents may be linked)	
	Document Name	To be furnished by	To be notarized	Submitted (Yes/No)	Page No.	Khushi Advertising Ideas Private Limited 4th & 5th Floor, Block-12, Magnet Corporate Park, Behind Intas, Opp. Cambay Grand Hotel, Nr. Sola Flyover, S.G. Highway, Ahmedabad -380054.
1	Form-I Letter Comprising the Proposal	Bidder/ Lead Member	No	Yes	5 - 8	
2	Form - I (Annexure 1) - Details of Bidder	Bidder/ Lead Member	No	Yes	9	Detail proposal dated 24/05/2023 submitted by bidder as per NIT
3	Form-I (Annexure 2) - Technical and Financial Capacity of Bidder	Bidder/ Separately by All Members of Consortium	No	Yes	10 - 11 357 - 368	Details of Bidder dated 24/05/2023 submitted by bidder as per NIT. Technical Capacity and Financial Capacity of the bidder submitted as per NIT iro FY 2017-18 to 2021-22. Profit and Loss A/c statement & Balancesheet submitted for FY 2015-16 to 2020-21.
4	Form-I (Annexure 3) - Certificate from Chartered Accountant	Bidder/ Separately by All Members of Consortium	No	Yes	12	Certificate from Chartered Accountant/Statutory Auditor in respect of clauses 2.2.2 (B) (i) (C) of the RFP (Turnover Criteria) dated 27/05/2023. UDIN : 23140123BGWOPYG412. UNIN verification attached.
5	Form-I (Annexure 4) - Details of Outstanding Dues At Airport Units Under Management Of Authority	Bidder/ Separately by All Members of Consortium	No	Yes	13	Annexure-4 (self declaration of O/S dues at AAI airports) submitted as per NIT iro AAI-Surat,Bhavnagar,Jamnagar & Jabalpur Airport.
6	Form-I (Annexure 5) - Outstanding Dues Certificate	Bidder/ Separately by All Members of Consortium	No	Yes	14 - 20	1. No-dues certificate dated 25/05/2023 issued by Bhavnagar Airport. Dues NIL upto 30.04.2023 2. No-dues certificate dated 04/05/2023 issued by Jabalpur Airport. Dues NIL upto 30.04.2023 3. No-dues certificate dated 03/05/2023 issued by Jamnagar Airport. Dues NIL upto 31.03.2023 4. No-dues certificate dated 01/05/2023 issued by Surat Airport. Dues NIL upto 31.03.2023 5. Self declaration for NDC iro Surat & Jamnagar Airport. Submitted payment receipts of both airports.
7	Form-II Statement of Legal Capacity	Bidder/ Separately by All Members of Consortium	Yes	Yes	21	Statement of Legal capacity dated 25/05/2023 submitted by bidder in notarized format.
8	Form - III Power of Attorney for signing the Proposal	Bidder/ Separately by All Members of Consortium	Yes	Yes	22 - 23	Power of Attorney for signing of proposal dated 25/05/2023 submitted by bidder in notarized format.
9	Form-IV Power of Attorney for Lead Member of Consortium	Members of Consortium	Yes	No	-	Not submitted as Not Applicable mention by bidder in checklist of submission
10	Form-V Joint Bidding Agreement	Jointly by all Members of Consortium	Yes	No	-	Not submitted as Not Applicable mention by bidder in checklist of submission
11	Form-VI Affidavit	Bidder/ Lead Member of the Consortium	Yes	Yes	24 - 26	Affidavit in prescribed format duly notarized as per NIT submitted by bidder dated 25/05/2023.
12	Documents of Incorporation	Bidder/ All Members of Consortium	Yes	Yes	27 - 28	Notarized Certificate of Incorporation under the Companies Act, 1956 dated 22/02/2013.
13	Copy of Memorandum and Articles of Association, if the Bidder is a body corporate, and if a partnership then a copy of its partnership deed	Bidder/ All Members of Consortium	No	Yes	29 - 51	Duly signed Memorandum and Articles of Association of the company submitted by the bidder
14	Duly audited balance sheet and profit and loss account for the preceding five (5) financial years along with copy of GST/PAN	Bidder/ Lead Member	No	Yes	52 - 63 66 - 67	Duly audited balance sheet and profit and loss account submitted for F.Y. 2015-16 to 2020-21. PAN - AAFCK0769E, GST No. - 24AAFCCK0769E1ZP
15	Documentary proof of payment of RFP Document Cost	Bidder/ Lead Member	No	Yes	1 - 2 64 355	Rs. 25,000/- submitted. Verified from Bid submission confirmation page & online transaction receipt attached
16	Documentary Proof of payment of Earnest Money Deposit	Bidder/ Lead Member	No	Yes	1 - 2 65 355	Rs. 3,76,932/- submitted. Verified from Bid submission confirmation page & online transaction receipt attached
17	Copy of PAN No. & GST	Bidder/ Lead Member	No	Yes	66 - 67	PAN - AAFCK0769E, GST No. - 24AAFCCK0769E1ZP

प्रमारी (वाणिज्यिक)
Incharge (Commercial)
आ.प्र.औरंगाबाद
A.A.I. Aurangabad

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18	Experienced Letters of Various Prop	Bidder/ Lead Member	No	Yes	Sr. No. 1 to 6 68 - 73 Sr. No. 7 to 220 Sr. No. 8 to 240-242 Sr. No. 9 to 276-277 1. Experience certificate dated 08.02.2023 issued by Euthoria Developers Pvt.Ltd. for Exclusive Rights of Advertisement (Branding only) at Nexus Amritsar Mall, Amritsar since 2016 2. Experience certificate dated 07.02.2023 issued by Euthoria Developers Pvt.Ltd. for Exclusive Rights of Advertisement (Branding only) at Nexus Ahmedabad One Mall, Ahmedabad since 2013 3. Experience certificate dated 06.02.2023 issued by Gandhi Realty (India) Pvt.Ltd. for Exclusive Rights of Advertisement (Branding only) at Crystal Mall Rajkot since 2013 4. Experience certificate dated 06.02.2023 issued by Cinepolis India Pvt.Ltd., Gurgaon for an official agency to promote all and any kind of Advt. including Govt. departments, PSU and DAVP segments valid till 31.03.2024 5. Experience certificate dated 06.02.2023 issued by Inox Leisure Ltd. for to sell its media inventory at Inox cinemas on PAN India basis valid till 31.03.2024 6. Experience certificate dated 08.02.2023 issued by PVR Ltd. for to selling PVR Cinemas Advertising inventory across the country to their client/Agency/Associates for the past 10 years 7. Contract extension letter dated 01/02/2019 issued by Wave Infotech Pvt.Ltd for extension of contract No.14-15/001 dated 27.01.2015 upto 31/01/2021. 8. Confirmation for Booking of space at The Wave Mall, Lucknow letter dated 01/04/2017 9. Onscreen/Offscreen Activity at INOX Multiplex for the FY 2017-18 letter dated 03/04/2017.
19	Agreements of Various Prop	Bidder/ Lead Member	No	Yes	74 - 107 108 - 165 166 - 212 213 - 215 216 - 219 221 - 223 224 - 227 228 - 230 231 - 233 234 - 235 236 - 239 243 - 249 250 - 251 252 - 254 255 - 258 259 - 275 1. Executed Concession Agreement dated 04/12/2019 between AAI Surat Airport & agency for Exclusive Advertisement Rights. 2. Executed Concession Agreement dated 12/09/2018 between AAI Vadodara Airport & agency for Exclusive Advertisement Rights. 3. Executed Advertising Agreement dated 18/04/2019 between CARNIVAL & agency for Exclusive Advertisement Rights. 4. Executed MOU dated 22/08/2019 between Euthoria Developers Pvt.Ltd. & agency for Exclusive Advertisement Rights for period 01/04/2019 to 31/03/2020 5. Executed MOU dated 28/06/2019 between Ruchi Malls Pvt.Ltd. & agency for Exclusive Advertisement Rights for period 01/04/2019 to 31/03/2020 6. Executed MOU dated 04/04/2019 between Gulmohar Park Mall Pvt.Ltd. & agency for Exclusive Advertisement Rights for period 01/04/2019 to 31/03/2020 7. Executed MOU dated 23/05/2019 between CINEMAS & agency for Exclusive Advertisement Rights for period 01/05/2019 to 30/04/2022 8. Executed Service Agreement dated 18/06/2018 between Gulmohar Park Mall Pvt.Ltd. & agency for Exclusive Advertisement Rights for period 01/04/2018 to 31/03/2019 9. Executed MOU dated 31/08/2016 between Euthoria Developers Pvt.Ltd. & agency for Exclusive Advertisement Rights for period 01/09/2016 to 31/03/2019 10. Executed Amendment MOU dated 17/05/2018 between Euthoria Developers Pvt.Ltd. & agency for Exclusive Advertisement Rights. 11. Executed MOU dated 14/12/2016 between Ruchi Malls Pvt.Ltd. & agency for Exclusive Advertisement Rights for period 01/07/2016 to 31/03/2019 12. Executed MOU dated 13/07/2017 between Himalaya Mall (Modi Build Well Ltd.) & agency for Exclusive Advertisement Rights for period 01/04/2017 to 31/03/2019 13. Executed MOU dated 29/07/2017 between Himalaya Mall (Modi Build Well Ltd.) & agency for Exclusive Advertisement Rights for period 12 months. 14. Executed MOU dated 24/05/2018 between Himalaya Mall (Modi Build Well Ltd.) & agency for Exclusive Advertisement Rights for period 12 months. 15. Executed MOU dated 25/07/2018 between Valentine Cine Vision Ltd. & agency for Exclusive Advertisement Rights for period 01/04/2018 to 31/03/2020 16. Executed MOU dated 07/11/2017 between KG Malls & Multiplex Media LLP & agency for Exclusive Advertisement Rights for period 29/09/2017 to 28/09/2019

प्रभारी (वाणिज्यिक)
Incharge (Commercial)
आ. वि. आ. औरंगाबाद
A.A.I. Aurangabad

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19	Agreements of Various Prop	Bidder/ Lead Member	No	Yes	278 - 280 281 - 283 284 - 292 293 - 307 308 - 315 316 - 331 332 - 343 344 - 346 347 - 349 350 - 352	Khushi Advertising Ideas Private Limited 4th & 5th Floor, Block-12, Magnet Corporate Park, Behind Intas, Opp. Cambay Grand Hotel, Nr. Sola Flyover, S.G. Highway, Ahmedabad -380054. 17. Executed MOU dated 24/05/2018 between Surana Cine Ventures Pvt.Ltd. & agency for Exclusive Advertisement Rights for period 01/04/2018 to 31/03/2019 18. Executed MOU dated 16/11/2017 between PVR Ltd. & agency for Exclusive Advertisement Rights for period 01/09/2017 to 31/08/2019 19. Executed MOU dated 10/01/2019 between Cinepolis India Pvt.Ltd. & agency for Exclusive Advertisement Rights for period 01/01/2019 to 31/12/2021 20. Executed MOU dated 21/11/2017 between Cinepolis India Pvt.Ltd. & agency for Exclusive Advertisement Rights for period 01/01/2018 to 31/12/2020 21. Executed MOU dated 29/03/2017 between PVR Ltd. & agency for Exclusive Advertisement Rights for period 01 year. 22. Executed MOU dated 25/04/2018 between PVR Ltd. & agency for Exclusive Advertisement Rights for period 48 weeks. 23. Executed MOU dated 14/06/2018 between INOX Leisure Ltd. & agency for Exclusive Advertisement Rights for period 01/04/2018 to 31/03/2019 24. Executed MOU dated 09/07/2019 between Surana Cine Ventures Pvt.Ltd. & agency for Exclusive Advertisement Rights for period 01/04/2019 to 31/03/2020 25. Executed Addendum to Advertising Agreement dated 13/08/2019 between Cinepolis India Pvt.Ltd. & agency for Exclusive Advertisement Rights. 26. Executed Service Agreement dated 18/10/2019 between INOX Leisure Ltd. & agency for Exclusive Advertisement Rights for period 01/10/2019 to 30/09/2020
20	Board Resolution	Bidder/ Lead Member	No	Yes	353	Extract of board resolution dated 25/05/2023.
21	Self-Declaration for Experience at Airport	Bidder/ Lead Member	No	Yes	354	Self declaration for minimum 3 years experience of working as advertising concessionaire at Airports and other transit media dated 24/05/2023.
22	Checklist Submission	Bidder/ Lead Member	No	Yes		
23	Whether Eligible for opening of Financial Bid					Eligible

Prepared by : Mohan K. Londe, Sr.Suptd. - HR

Checked & recommended technically eligible bidder to open financial bid.

BID MANAGER :

COMMERCIAL INCHARGE : Shubhangi Tupare, AM - HR

प्रभारी (वाणिज्यिक)
Incharge (Commercial)
भा.वि.प्रा.औरंगाबाद
A.A.I. Aurangabad

Counter Signature

काय. विमानपत्तन निदेशक
(AIRPORT DIRECTOR)
भा.वि.प्रा.औरंगाबाद

* Name of Directors / Partners / Proprietors to be indicated