



**भारतीय राष्ट्रीय राजमार्ग प्राधिकरण**  
(सड़क परिवहन और राजमार्ग मंत्रालय)  
**National Highways Authority of India**  
(Ministry of Road Transport and Highways)  
जी-5 एवं 6, सेक्टर-10, द्वारका, नई दिल्ली-110075  
G-5 & 6, Sector-10, Dwarka, New Delhi-110075

दूरभाष / Phone : 91-11-25074100/25074200  
फैक्स / Fax : 91-11-25093507 / 25093514

No. 1041/35/02/e-coffeetablebook-MR

04<sup>th</sup> July 2022

To

**All the bidders who have submitted their bid in response to Tender ID : 2022\_NHAI\_119347\_1**

**Sub.: Opening of financial bid for Designing of e-coffee table book on NHAI projects**

Sir/Madam,

1. Please refer to your bid for Designing of e-coffee table book on NHAI projects in response to NHAI Tender ID : 2022\_NHAI\_119347\_1
2. Based on the evaluation criteria laid down in the RFP, the bids were evaluated and the technical scores are as under :

| Sl. No. | Name of Agency                          | Marks |
|---------|-----------------------------------------|-------|
| (i)     | M/s Airads Ltd.                         | 81    |
| (ii)    | M/s Interads Advertising Pvt. Ltd.      | 80    |
| (iii)   | M/s Sanket Communications Pvt. Ltd.     | 73    |
| (iv)    | M/s Disha Communications                | 79    |
| (v)     | M/s Sreshta Communications              | 68    |
| (vi)    | M/s Sharad Advertising Pvt. Ltd.        | 77    |
| (vii)   | M/s Vermillion Communications Pvt. Ltd. | 68    |
| (viii)  | M/s Pamm Advertising and Marketing      | 72    |
| (ix)    | M/s Span Communications                 | 80    |
| (x)     | M/s Adknack Advertising                 | 47    |

3. As per para 6.3 of the RFP, bids who secure minimum 70% of the total technical score would only be considered for opening of financial bid. Accordingly, financial bids of the bidders listed at para 2 (i)-(iv), (vi), (viii) and (ix) shall be opened **at 1600 hrs on 05.07.2022 at NHAI office, Dwarka, New Delhi** through e-tendering portal. Bidders are also invited to attend the financial bid opening.

  
(Praveen Tyagi)  
DGM (Media Relations)