



भारतीय राष्ट्रीय राजमार्ग प्राधिकरण

(सड़क परिवहन और राजमार्ग मंत्रालय, भारत सरकार)

NATIONAL HIGHWAYS AUTHORITY OF INDIA

(Ministry of Road Transport and Highways, Govt. of India)

क्षेत्रीय कार्यालय/REGIONAL OFFICE

ई-2/167, अरेरा कॉलोनी, रानी कमलापती रेलवे स्टेशन के पास, भोपाल-462 016 (म.प्र.)

E-2/167, Arear Colony, Near Rani Kamlapati Railway Station, Bhopal-462 016 (M.P.)

दूरभाष/Phone : 0755-2426638, फैक्स/Fax : 0755-2426698, ई-मेल/E-mail : robhopal@nhai.org



सत्यमेव जयते



NHAI/RO-MP/Empanelment of Advertising/2022/ 47774

Date: 12.10.2022

To,

ALL BIDDERS

Sub: Empanelment of Advertising Agency for NHAI, Regional Office-Bhopal, Madhya Pradesh-reg.

Ref: Tender ID: 2022_NHAI_118484_1.

Sir,

Please refer to your firm's e-bids submitted online for the subject captioned. The bids have been evaluated by the evaluation committee. In this regard, it is informed to that the following firms Responsive/non-responsive based on the evaluation criteria. The summary of the final result of the bidder is as under:-

SL. NO.	NAME OF THE BIDDER	RESPONSIVENESS	Remark
1	M/s Adknack Advertising	Non-responsive	(Bidder is not meeting the qualification criteria required under 3 (e) of RFP)
2	M/s Angel Adverting	Non-responsive	(Bidder is rejected as per provision of clause 6.2 Section-II of RFP.)
3	M/s Anil Publicity Bureau	Non-responsive	(Bidder is not meeting the qualification criteria required under 3 (c), 3 (d) and 3 (g) (ii, iii and iv) of RFP)
4	M/s Aquarius Promotions Private Limited	Responsive	-
5	M/s Deepak Advertising Agency	Responsive	-
6	M/s MG Advertising Services	Non-responsive	(Bidder is not meeting the qualification criteria required under 3 (c), 3 (d), 3 (e) and 3 (g) (ii and iv) of RFP)
7	M/s Pamm Advertising and Marketing	Responsive	-
8	M/s Sharad Advertising Private Limited	Responsive	-
9	M/s World Vision Enterprises	Non-responsive	(Bidder is not meeting the qualification requirement of 3 (b) and not considered for further evaluation)

This is for your information please.

This is being issued with the approval of Regional Officer.


(Anand Prasad)
Manager (T)

Technical Evaluation Sheet

Name of Work: Empanelment of Advertising Agency for NHAI, Regional Office-Bhopal, Madhya Pradesh.

Tender ID: 2022_NHAI_118484_1

Annexure-A'

Sl. No.	CRITERIA	Name of Advertising Agency																M/s World Vision Enterprises
		M/s Adnack Advertising		M/s Anil Publicity Bureau		M/s Aquarius Promotions Private Limited		M/s Deepak Advertising Agency		M/s MG Advertising Services		M/s Pann Advertising and Marketing		M/s Shrad Advertising Private Limited				
		Attachment Yes/No	Page No.	Attachment Yes/No	Page No.	Attachment Yes/No	Page No.	Attachment Yes/No	Page No.	Attachment Yes/No	Page No.	Attachment Yes/No	Page No.	Attachment Yes/No	Page No.	Attachment Yes/No	Page No.	
1	Annual turnover for last 3 years (Amount in Cr.)	26.58		15.75		4.74		43.66		0.8		59.24		30.95		4.42		
	2018-19					3.22		30.32		5.59		37.38		28.00		5.62		
	2019-20	15.65		17.64														
2	Average turnover for above 3 years (Amount in Cr.)	5.51	110	10.37	91	11.57	27	21.36	113	4.61		29.30	52	17.30	64	5.56	20	
	Total	47.74		43.76		3.61		95.34		11		125.92		76.25		19.6		
	Supporting Document	15.91	110	14.59	91	3.86	27	31.78	113	3.67		41.97	95	25.42	64	5.20	20	
3	INS accreditation	Yes	102	Yes	85	Yes	21	Yes		Yes	128-129	Yes	47	Yes	83	No	-	
4	Full-Fledge office in Bhopal, MP for last 5 years & additional branch offices in Madhya Pradesh with supporting document	Yes	112-129	No (Proof of 5 Years at Bhopal is not provided)	96-101	Yes Bhopal	28-29	Yes Indore, Bhopal & Jabalpur		No (Proof of 5 Years at Bhopal is not provided)	76	Yes Bhopal	97-101	Yes Bhopal	27-29	-	-	
5	Full time staff least 5 in their Bhopal office.	Yes	103	No (Only 01 No. fulltime staff at Bhopal Office)	87	Yes	22	Yes		No (Only 01 No. fulltime staff at Bhopal Office)	48	Yes	83	Yes	15	-	-	
6	Valid GST Registration in Madhya Pradesh & PAN Card with tax authorities document.	GST No. 23AAGFA655H1ZN PAN No. AAGFA655H	136	GST No. 23AANP4742M/2B PAN No. AANP4742M	102-103	GST No. 23AAHCA9331Q1ZTA PAN No. AAHCA9331Q	32-33	GST No. 23ACPPJ6587N/2M PAN No. ACPPJ6587N	124-125	GST No. 07AAHPP7680H/1Z1 PAN No. AAHPP7680H	105-106	GST No. 23AAAGS0631C/1Z7 PAN No. -AAAGS0631C	21-22	GST No. 23AAAGS0631C/1Z7 PAN No. -AAAGS0631C	21-22	As bidder has no INS accreditation hence bid is not consider for further evaluation.	-	
7	Whether blacklisted in last 5 years from the last date of submission of proposal	Yes	13	Yes	29	Yes	9	Yes		Yes	97	Yes	11	Yes	9	-	-	
8	Designing & Publishing of Display Advertisement supporting document	Yes	231	Yes	81	Yes	42	Yes		Yes	163	Yes	81	Yes	269-344	Yes	112-136	
9	Designing & Printing of Corporate Brochure or House Journal or Calendar or Diary or Annual Report.	Yes	254	No	-	Yes	50	Yes		No	12-35	Yes	-	Yes	347	Yes	208	
10	Designing, Fabrication and Maintenance of Exhibition stalls/ Pavilion or Preparation of Tableau	Yes	265	No	105	Yes	57	Yes		Yes	45	Yes	112-113	Yes	366	Yes	138	
11	Production of Corporate Film/Documentary Film/spots/radio jingles (Telecast/Release of films/audio/radio jingles etc.	Yes	282	No	-	Yes	69	Yes		No	63	Yes	-	Yes	444	Yes	193	
Result		Non-responsive		Non-responsive		Responsive		Responsive		Non-responsive		Responsive		Responsive		Non-responsive		
		(Bidder is not meeting the qualification criteria required under 3 (e) of RFP)		(Bidder is rejected as per provision of clause 6.2 Section-II of RFP.)		(Bidder is not meeting the qualification criteria required under 3 (c), 3 (d), 3 (e) and 3 (g) of RFP)		(Bidder is not meeting the qualification criteria required under 3 (c), 3 (d), 3 (e) and 3 (g) of RFP)		(Bidder is not meeting the qualification criteria required under 3 (c), 3 (d), 3 (e) and 3 (g) of RFP)		(Bidder is not meeting the qualification criteria required under 3 (c), 3 (d), 3 (e) and 3 (g) of RFP)		(Bidder is not meeting the qualification criteria required under 3 (c), 3 (d), 3 (e) and 3 (g) of RFP)		(Bidder is not meeting the qualification criteria required under 3 (b) and not considered for further evaluation)		
Signature																		
Digitally signed by _____																		

Handwritten signatures and initials: *Prasad*, *Rashmi*, *Prasad*

Signature Not Verified

Digitally signed by ANAND PRASAD
Date: 2022.10.18 13:19:24 IST
Location: eProcurement System for Central PSUs