



भारतीय राष्ट्रीय राजमार्ग प्राधिकरण

(सड़क परिवहन और राजमार्ग मंत्रालय)

National Highways Authority of India

(Ministry of Road Transport and Highways)

जी-5 एवं 6, सेक्टर-10, द्वारका, नई दिल्ली-110075

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No. 11041/35/142022-MR

03rd March 2022

To

All the bidders for NHA EXHIBITION AT TRANSPORT INDIA/7th SMART CITIES INDIA 2022 EXPO (Tender No. 2022_NHA_106912_1)

Sir/Madam,

1. Please refer to your bid for NHA EXHIBITION AT TRANSPORT INDIA/7th SMART CITIES INDIA 2022 EXPO to be held at Pragati Maidan from 23-25 March 2022.
2. It is informed that the technical bids for NHA exhibition were evaluated by a Committee of NHA officers constituted for this purpose and assigned the technical scores out of a maximum of 100 marks as per the following details.

Sl No.	Name of Bidder	Technical Score
(i)	M/s Airads Ltd	80
(ii)	M/s Centum Advertising Pvt. Ltd.	78
(iii)	M/s Concept Communications Ltd.	72
(iv)	M/s Current Advertising Pvt. Ltd.	65
(v)	M/s National Advertising Agency	62
(vi)	M/s Promodome Communications Pvt. Ltd.	72
(vii)	M/s Span Communications	75
(viii)	M/s Square Communications Pvt. Ltd.	Non responsive as no design submitted

3. As per para 6.2 of the RFP document, the firms who secure minimum 70% of the total technical score would only be considered for opening of financial bid. Accordingly, online financial bid of the agencies listed at Sl. No. (i), (ii), (iii), (vi) and (vii) shall be **opened at 03.00 pm on 04.03.2022** in presence of the representatives of the bidders who wish to attend.

Yours faithfully,

(Praveen Tyagi)

Information and Media Officer

Signature Not Verified

Digitally signed by PRAVEEN TYAGI

Date: 2022.03.03 15:19:28 IST

Location: eProcurement System for Central PSUs