

Minutes of Meeting dated 18.04.2022

Sub: EMPANELMENT OF ADVERTISING AGENCIES FOR REGIONAL OFFICE, NHAI, JAIPUR: *Fin. Evaluation of Technical Bid-reg.*

The proposals for empanelment of advertising agencies with RO Jaipur were invited with due date of online submission of RFP on e-tender portal <https://entenders.gov.in> on 07.02.2022 upto 11:00 hrs and due date of opening of technical bids as 09.02.2022 at 11:30 hrs. The committee received eighteen (18) nos. Bid on due date and time. Accordingly, Minutes of Meeting on dated 09.02.2022 prepared and approved by the Competent Authority. Following eighteen (18) nos. of applicant's submitted proposals online before due date as per RFP:-

S. No.	Name of Applicant
1	M/s ALAKNANDA ADVERTISING PVT LTD
2	M/s ADMAN ADVERTISING
3	M/s DISHA COMMUNICATIONS
4	M/s CREATIVE THINK MEDIA PRIVATE LIMITED
5	M/s DEEPAK ADVERTISING AGENCY
6	M/s PRAYAS CREATIONS
7	M/s MOULIS ADVERTISING SERVICE P. LTD.
8	M/s APEX ADVERTISING
9	M/s PERFECT 10 ADVERTISING
10	M/s ANGLE ADVERTISING
11	M/s PINKCITY ADVERTISING COMPANY PVT. LTD.
12	M/s SHASHWAT MASS MEDIA SERVICES PVT. LTD.
13	M/s ADKNACK ADVERTISING
14	M/s SHAKUN ADVERTISING PVT LTD
15	M/s QUICK ADVERTISING COMPANY
16	M/s SRISHTI SANCHAR ADVERTISING
17	M/s FM ADVERTISING
18	M/s ATUL PUBLICITY PVT. LTD.

2. The committee evaluated technical bid with respect to the criteria specified in RFP and observed discrepancies / deficiencies in the technical bid submitted by following 13 bidders.

S. No.	Name of Applicant
1	M/s ALAKNANDA ADVERTISING PVT LTD
2	M/s CREATIVE THINK MEDIA PRIVATE LIMITED
3	M/s DEEPAK ADVERTISING AGENCY
4	M/s PRAYAS CREATIONS
5	M/s MOULIS ADVERTISING SERVICE P. LTD.
6	M/s APEX ADVERTISING

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7	M/s ANGLE ADVERTISING
8	M/s PINKCITY ADVERTISING COMPANY PVT. LTD.
9	M/s ADKNACK ADVERTISING
10	M/s SHAKUN ADVERTISING PVT LTD
11	M/s QUICK ADVERTISING COMPANY
12	M/s FM ADVERTISING
13	M/s ATUL PUBLICITY PVT. LTD.

3. As per the recommendation of committee in line with the approved MoM dated 09.02.2022, clarification were sought from the 13 nos. bidders latest by 23.03.2022 upto 05:00PM, vide RO office letter dated 16.03.2022.

4. The Committee noted that following four agencies did not submit clarifications in response to R Jaipur letter dated 16.03.2022

1	M/s ALAKNANDA ADVERTISING PVT LTD
2	M/s CREATIVE THINK MEDIA PRIVATE LIMITED
3	M/s MOULIS ADVERTISING SERVICE P. LTD.
4	M/s SHAKUN ADVERTISING PVT LTD

5. Evaluation Committee carried out detailed examination of the clarification / reply received from the remaining nine bidders and found that none of the agencies qualify for one or more reasons. The clarification from bidders vis-à-vis remarks of committee are placed at Annexure 'A'.

6. The Committee observed that out of 18 proposals evaluated, proposal of 5 agencies meet the minimum qualifying criteria. Proposals of 13 agencies were found disqualified causing not meeting minimum qualifying criteria.

7. The Committee recommended:-

(a) to empanel all the following five (05) agencies who meet the minimum qualifying criteria with R Jaipur, subject to the approval of the Competent Authority i.e. Regional Officer Jaipur.

1. M/s ADMAN ADVERTISING
2. M/s DISHA COMMUNICATIONS
3. M/s PERFECT 10 ADVERTISING
4. M/s SHASHWAT MASS MEDIA SERVICES PVT. LTD.
5. M/s SRISHTI SANCHAR ADVERTISING

(b) Since all the above agencies met minimum qualifying criteria, hence recommended empanelment, and no further evaluation for assigning of marks as per detailed evaluation criteria required.

(c) The agencies recommended for empanelment are subject to having full INS accreditation since last three consecutive years and valid as on last date of submission of proposals, to be sought from Indian Newspaper Society.

(d) This empanelment is on the basis of the information/ documents furnished by the agencies. However, in case of observing at any stage in future about false information and submission of false

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tampered documents or suppression of facts by any of the agency from above, the empanelment of that agency, shall be cancelled.

(e) Results may be shared with the agencies by hosting on e-tender portal and NHAI website.



(B S Kiniya)
Asst. Manager (F&A),
R.O.- Jaipur

Attended through VC/online

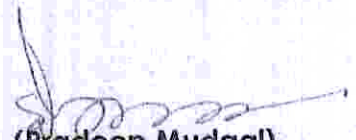
(Praveen Tyagi)
Librarian, NHAI HQ



(Manoj Khoda)
Manager (T), RO Jaipur



(Ajay Kumar Arya)
Project Director, PIU Jaipur



(Pradeep Mudgal)
General Manager (T)