



**NATIONAL INFORMATICS CENTRE SERVICES INC.**  
(A Government of India Enterprise under NIC)  
Ministry of Electronics & Information Technology  
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**TECHNICAL EVALUATION REPORT FOR E-PROCUREMENT SITE**

Technical Evaluation Committee has evaluated the bids against NICSI's Open tender no. NICSI/SOCIAL MEDIA SERVICES/2021/03 for Empanelment of Agencies for Management of Social Media and Digital Presence.

The bidders evaluated by TEC for **Category : Tier-1** are as follows :-

| S.No | Bid ID | Bidder's Name                                   |
|------|--------|-------------------------------------------------|
| 1    | 329322 | Goldmine Advertising Limited                    |
| 2    | 330191 | Broadcast Engineering Consultants India Limited |
| 3    | 330434 | Silver Touch Technologies Ltd.                  |
| 4    | 331327 | SBC EXPORTS LIMITED                             |
| 5    | 333323 | Graphisads Pvt Ltd                              |

**Recommendation of the Committee: ~**

The Committee recommends that the following bidders are qualified in the Eligibility & Technical compliance stage:

| S.No | Bid ID | Bidder's Name                                   |
|------|--------|-------------------------------------------------|
| 1    | 329322 | Goldmine Advertising Limited                    |
| 2    | 330191 | Broadcast Engineering Consultants India Limited |
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| 4    | 331327 | SBC EXPORTS LIMITED                             |
| 5    | 333323 | Graphisads Pvt Ltd                              |

The committee further recommends to open the financial bids of the above 05(Five) Technically qualified bidder.

Sd/-  
Authorized Signatory  
(Tender Division)  
NICSI, New Delhi