

**NATIONAL HIGHWAYS AUTHORITY OF INDIA
REGIONAL OFFICE, GANDHINAGAR**

Date : 22.02.2022

**SUBJECT : EMPANELMENT OF ADVERTISING AGENCIES FO REGIONAL OFFICE
GANDHINAGAR (GUJARAT)**

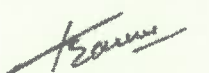
- (1) In compliance with Meeting of Committee held on 01.02.2022,, it was found that M/s Srishti Sanchar Advertising fulfilled the minimum qualifying criteria. Further, clarification / documents were received from the other three agencies as under :-

Sl.No.	Name of the Agency	Reason for seeking clarification
(a)	M/s Adknack Advertising	GST Registration Certificate in Gujarat State not submitted.
(b)	M/s Apex Advertising	Provisional GST Registration Certificate in Gujarat State submitted.
(c)	M/s Pamm Advertising and Marketing	CA Certificate is not as per the format specified in the RFP.

- (2) The required documents were checked and it was observed that M/s Apex Advertising submitted GST Registration Certificate dated 07.07.2018 in Gujarat State. Further, M/s PAMM Advertising & Marketing submitted CA Certificate in the format specified in RFP. Also, M/s Adkanck Advertising submitted GST Registration Certificate dated 19.02.2022 (the date after due date of submission of bids) . Hence, Committee may treat the bid of M/s Adknack Advertising as non-responsive.

- (3) In view of above, the Committee recommends to empanel the following advertising agencies for Regional Office Gandhinagar (Gujarat), subject to INS Accreditation :-

- (1) M/s Srishti Sanchar Advertising
- (2) M/s Apex Advertising
- (3) M/s PAMM Advertising and Marketing



(Praveen Tyagi)
Information &
Officer
NHAHQ

Media



(D.K. Vyas)
Dy Manager (Fin.)
RO Gandhinagar

(D.S. Zodge)
Project Director
PIU Ahmedabad



(Sujeet Kumar)
GM (Tech)
RO Gandhinagar