



भारतीय राष्ट्रीय राजमार्ग प्राधिकरण

(सड़क परिवहन और राजमार्ग मंत्रालय, भारत सरकार)

क्षेत्रीय कार्यालय - गांधीनगर (गुजरात)

National Highways Authority of India

(Ministry of Road Transport & Highways, Govt. of India)

Regional Office - Gandhinagar (Gujarat)

दूरभाष / Phone : 079-29650607, 29650608 ई-मेल / e-mail : rogujarat@nhai.org

पहली मंजील, बी.एस.एन.एल. टेलीफोन एक्सचेंज बिल्डिंग, "च" रोड, सेक्टर-11, गांधीनगर-382011 (गुजरात)

1st Floor, BSNL Telephone Exchange Building, "CH" Road, Sector-11, Gandhinagar-382011(Gujarat)



BHARATMALA
ROAD TO PROSPERITY

NHAI/11011/1/2010-RO-GNR/Admin/ *D-2045*

Date : 08.04.2022

To

M/s PAMM Advertising & Marketing,
605, Sakar-III, Near C. U. Shah College,
Income Tax, Ashram Road,
Ahmedabad - 380014

Subject : EMPANELMENT OF ADVERTISING AGENCIES

Sir/Madam,

Please refer to your proposal in response to advertisement published in the newspapers in for empanelment of advertising agencies with NHAI.

2. I am pleased to convey that your agency has been empanelled with NHAI RO Gujarat for a period of two years w.e.f. 15.04.2022. Your services may be utilized by NHAI's field level officers at their discretion.

3. The Performance of the agency will be reviewed from time to time and in case the performance and services are not found satisfactory, the agency may be expelled from the panel. NHAI also reserves the right to terminate the empanelment of any agency at any time or to go into fresh empanelment before two years, depending upon the circumstances. The empanelment does not, in any way, guarantee any minimum business and allocation of work to you.

4. Empanelled Agencies would be expected to respond to NHAI and attend all meetings / briefings called for by NHAI and will have to deliver the job allotted within the stipulated time frame. All empanelled agencies are expected to participate in competitive bidding when asked to do so by NHAI. The NHAI reserves the right to terminate the empanelment in case of non compliance of this clause.

5. Agencies will not be paid for Design & artwork charges for preparation of advertisement (Tenders, Appointment advertisements, Notices & Display Advertisements) for release in newspaper / magazines and translation of material in English, Hindi or to any other language, in case the advertisement is being released through the agency.

6. You are requested to send your acceptance along with the details of the postal address, Phone, Mobile, Fax, E-mail of the CMD and contact person in the agency.

Thanking you ,

Yours' faithfully,

(Digvijay Mishra)
Chief General Manager (Tech)
& Regional Officer - Gujarat

Copy to : (1) CGM (HR/Admn. - II), NHAI, HQ : for information, please
(2) Media Relation Officer, NHAI, HQ : for information
(3) All PDs, Gujarat : for information and necessary action



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BHARATMALA
ROAD TO PROSPERITY

NHAI/11011/1/2010-RO-GNR/Admin/ D-2044

Date : 08.04.2022

To

M/s Apex Advertising,
49-50, Empire Tower, 4th Floor,
Nr. Associate Petrol Pump,
Panchvati, C.G. Road,
Ahmedabad - 380006

Subject : EMPANELMENT OF ADVERTISING AGENCIES

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Yours' faithfully,

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Chief General Manager (Tech)

& Regional Officer - Gujarat

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BHARATMALA
ROAD TO PROSPERITY

NHAI/11011/1/2010-RO-GNR/Admin/ D-1043

Date : 08.04.2022

To

M/s Shrishti Sanchar Advertising,
H-44, Tagore Path,
Bani Park,
Jaipur -302016

Subject : EMPANELMENT OF ADVERTISING AGENCIES

Sir/Madam,

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