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भारतीय राष्ट्रीय राजमार्ग प्राधिकरण
(सड़क परिवहन और राजमार्ग मंत्रालय)
National Highways Authority of India
(Ministry of Road Transport & Highways)
क्षेत्रीय कार्यालय, मदुरै / Regional Office, Madurai
दूसरा व तीसरी तल, विजय कृष्ण प्लाज़ा, संख्या-1, लेक एरिया, मेलूर मेन रोड, माट्टुतावनी, मदुरै-625 007
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BHARATMALA
ROAD TO PROSPERITY

NHAI/11013/80/2018/RO Madurai/E-18110/ 2138

28th October, 2021

CANCELLATION OF BIDS

Sub: Empanelment of Advertising Agencies at Regional Office, Madurai (Tender Ref. No. NHAI/11013/80/2018/RO Madurai) - Annulment of the bidding process - Reg.

Ref: Tender ID: 2021_NHAI_85266_1

With reference to the subject tender, all Bidders are hereby informed that as only one bidder was found qualifying the requisite criteria specified in the RFP for Empanelment of Advertising Agency, the bidding process is hereby annulled.

This is issued with the approval of Competent Authority.

K. Govindasamy K
(Govindasamy K) 28/10/2021
Deputy General Manager (Tech.,)
Regional Office, Madurai.

NATIONAL HIGHWAYS AUTHORITY OF INDIA
REGIONAL OFFICE, MADURAI

MINUTES OF THE MEETING OF THE COMMITTEE CONSTITUTED FOR OPENING AND
EVALUATION OF E-PROPOSALS FOR EMPANELMENT OF ADVERTISING AGENCIES
WITH RO MADURAI

1. A meeting of the committee constituted vide RO, Madurai Office order No. NHAI/11013/80/2018/RO Madurai/1486, dated 18.08.2021 for evaluation of proposals for Empanelment of Advertising Agencies with RO, Madurai was held on 20.10.2021 at 10.30 Hrs. All the following Committee members were present in the meeting;

- (a) Shri. Ram Ashraya Singh, GM (HR/A & Media)-III, NHAI, HQ, New Delhi.
- (b) Shri. K.Govindasamy, DGM (Tech), RO, Madurai.
- (c) Shri. KPSK Mathivanan, Manager (Tech), PIU, Madurai
- (d) Shri. B.Somasundaram, Head, F&A Unit, RO-Madurai.

2. The Committee noted that proposals from the following three agencies have been received;

- (a) M/s Alaknanda Advertising Pvt. Ltd, New Delhi.
- (b) M/s Sreshta Communications, Chennai.
- (c) M/s Adwit India Pvt. Ltd, New Delhi.

3. The Committee noted that the following minimum qualifying criteria has been mentioned in the offer document for empanelment. An Agency not meeting any one of the following criteria would be summarily rejected and would not be considered for further evaluation:

- (a) The agency should have minimum average annual turnover of Rs. 10 Crores from business related to Media/Advertising/Publicity for last three consecutive years i.e. 2018-19, 2019-20 & 2020-21.
- (b) The agency should have full INS Accreditation for last three consecutive years and it should be valid as on last date of submission of the proposal.
- (c) The agency should have full fledged office in Madurai city for last 05 years. Agency having additional branch offices in Tamil Nadu State would be given additional weightage.
- (d) The agency should have at least 10 full time staff in their Madurai Office.









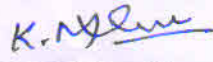
- (e) Agency should have valid registration number under GST in that Tamil Nadu State & also Permanent Account Number (PAN) under Income Tax Rule. GST Registration in other State shall not be considered.
- (f) The agency should have not been blacklisted by any Central /State Govt./PSU/Autonomous body of the Govt. in last 05 years from the last date of submission of proposal.
- (g) The agency should have executed the following assignments in last 05 years from the date of last date of submission of proposal.
- (i) Designing & Publishing of Advertisement Campaign.
 - (ii) Designing & Printing of Corporate Brochure or house Journal or Calendar or Diary or Annual Report etc.
 - (iii) Designing, Fabrication, maintaining of exhibitions stalls/ Pavilion.
 - (iv) Production of Corporate/documentary film/spots/radio jingles.

4. The Committee evaluated the proposal received from above three agencies as per the minimum qualifying criteria and found that the only one agency i.e. M/s Alaknanda Advertising Pvt. Ltd. meet the minimum qualifying criteria. The proposals submitted by other two agencies were disqualified for the following reasons. Detailed evaluation sheet is enclosed as Annexure 'A'.

Sl.No.	Name of the Agency	Reason for disqualification
(a)	M/s. Sreshta Communications	Supporting documents for having office at Madurai for last 5 years are not furnished Not furnished no. of full time staff in Madurai office.
(b)	M/s Adwit India Pvt. Ltd.	Supporting documents for having office at Madurai for last 5 years are not furnished.

5. Since only one agency has qualified, the Committee was of the view that the proposals may be re-invited to have a fair number of agencies on the panel of Regional Office Madurai.


20/10/21
Shri. B. Somasundaram,
Head, F&A Unit,
RO-Madurai


Shri. KPSK Mathivanan,
Manager (Tech),
PIU, Madurai


Shri. K. Govindasamy,
DGM (Tech),
RO-Madurai


Shri. Ram Ashraya Singh,
GM (HR/A & Media)-III,
NHAI, HQ, New Delhi