



भारतीय विमानपत्तन प्राधिकरण
AIRPORTS AUTHORITY OF INDIA
प्रयागराज हवाई अड्डा, प्रयागराज
PRAYAGRAJ AIRPORT, PRAYAGRAJ

No. AAI/PRG/Comm./CP-12/2021/

Date-04/06/2021

मे. सिगमा ट्रेड विंग्स एल.एल.पी./M/s Sigma Trade Wings LLP
डी- 165, फैजाबाद रोड/D-165, Faizabad Road
इंदिरा नगर, लखनऊ / Indira Nagar, Lucknow
उत्तर प्रदेश- 226016 /Uttar Pradesh -226016

Subject: Advertising Rights Concession to Design, Develop, Operate and Market, the Advertising Opportunity in the entire Airport Estate at Prayagraj Airport

महोदय/Sir,

उपयुक्त विषय पर ई-बोली सं 2021_AAI_69875_1, जो कि दिनांक 11/02/2021 को प्रस्तुत किया गया है एवं दिनांक 20/05/2021 को खोली गई ई-वित्तीय बोली का संदर्भ ग्रहण करें। सक्षम प्राधिकारी ने आपके प्रस्ताव को स्वीकार किया है एवं निम्नलिखित नियमों और शर्तों के तहत लाइसेंस प्रदान करने हेतु निर्णय लिया है :-

On the above cited subject reference is made to E-Bid No. 2021_AAI_69875_1 submitted on 11/02/2021 and E-Financial Bid opened on 20/05/2021. The Competent Authority has accepted your offer and decided to award the subject License as under the following Terms & Conditions:-

1. The period of license is five years.
2. Licence fee shall be payable as under -:
(i) Payment of License fee of Rs.567/- per sqft. Per month (Rupees Five Hundred Sixty Seven per sqft. Per month).
(ii) Utility Facilitation/CAM Charges- As per RFP
(iii) GST@18% on above
3. In addition to above, charges towards consumption of electricity and water, as may be notified by the Authority and at the rate(s) notified from time to time, is payable.
4. Licence fee is payable in advance before 25th of every month failing which interest on delayed payment at the rate of 9% per annum shall be charged from the due date for delay period of up to 30 days and if delay is for more than 30 days, then interest at the rate of 18% per annum shall be charged from the due date, for entire delayed period.
5. One month advance Licence fee of Rs. 18,06,462/- (Rupees Eighteen Lakhs Six Thousand and Four Hundred Sixty Two Only) Inclusive of GST is payable in the form of RTGS/ NEFT in favour of Airports Authority of India payable at Prayagraj within 15 days from the date of issue of award letter.



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6. (a) You shall pay Security Deposit of Rs. 1,08,38,772/- (Rupees One Crore Eight Lakhs Thirty Eight Thousand Seven Hundred Seventy Two Only) equivalent to six (06) months gross billing of the first year in the form of Bank Guarantee favouring Airport Director, Airports Authority of India, Prayagraj Airport from an Indian Scheduled Bank with validity up to 4 years and two (02) months license fee of Rs. 36,12,924/- (Rupees Thirty Six Lakh Twelve Thousand Nine Hundred Twenty Four Only) shall be paid in DD/PO/NEFT/RTGS with AAI in the first phase. **(Bank Guarantee from Co-operative banks even scheduled will not be accepted)** or in the form of FDR is not acceptable.

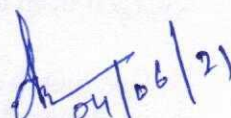
(b) You shall pay Security Deposit on or before the commencement of 4th year, in the form of Bank Guarantee equivalent to 06 (Six) months license fee of 4th year and 2 (Two) months license fee of 4th year in DD/PO to be deposited in second phase with validity upto 6 (six) months from the date of expiry of contract.

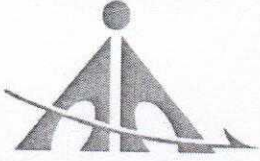
Note:-

- i. No interest is payable on Security Deposit. Bank Guarantee should be valid up to 6 months after the expiry of Licence.
 - ii. Following are the details of Bank for e-payment to AAI :-

Bank	: State Bank of India
Branch	: Bamrauli, Allahabad
IFSC Code	: SBIN0001525
Beneficiary Name	: Airports Authority of India
A/C No.	: 33780021925
 - iii. Email id, where the bills to be forwarded, may be provided to this office.
7. Gestation Period of 60 days and Business Incubation Period of 60 days is applicable.
8. The licensee shall submit the draft Location Layout Plan as per Clause 5.1.2 of RFP within 07 days from the date of acceptance of award letter.
9. Agreement has to be executed within 15 days from the date of issue of award letter. Stamp Paper and related cost are to be borne by the licensee.
10. All other terms and conditions shall be applicable as per RFP.

You are requested to convey your acceptance along with copy of this Award Letter (duly signed by the Licensee) within 7 days of issue of the award letter and to complete other formalities as per para 5,6,7,8 & 9.


(Puneet Srivastava)
OIC (Comml.)
For Airport Director



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Copy To:-(via mail)

1. ED (Comml), CHQ, AAI, Rajiv Gandhi Bhawan, Safdarjung Airport, New Delhi-110003
2. Jt. GM (Comml), RHQ (NR), AAI Operational Offices Complex, Rangpuri, New Delhi-110037

Internal:-(via mail)

1. Incharge (CNS/Civil/Elec./Ops/CSO/Finance/Fire), Prayagraj Airport

Signature Not Verified

Digitally signed by manu shrotriya
Date: 2022.01.14 16:29:07 IST
Location: eProcurement System for Central PSUs