



भारतीय राष्ट्रीय राजमार्ग प्राधिकरण
NATIONAL HIGHWAYS AUTHORITY OF INDIA

सड़क परिवहन और राजमार्ग मंत्रालय, भारत सरकार
(Ministry of Road Transport and Highways, Govt. of India)
क्षेत्रीय कार्यालय, जम्मू-मकान 315, द्वितीय तल, सेक्टर-1 छन्नी हिम्मत।
Regional Office, Jammu - House No.315, 2nd Floor Sector -1, Channi Himmat.
ई-मेल:-rojammu@nhai.org



BHARATMALA
ROAD TO PROSPERITY

NHAI/RO-Jammu/2018/11077/65

24.12.2020

To,

Pamm Advertising and Marketing
3RD FLOOR, 302-304, SETHI BHAWAN,
RAJENDRA PLACE,
South West Delhi, Delhi, 110008

Sub: Supply and Installation of Flex Advertisements, hoarding, Music Player/Public announcement system for Advertisement of Awareness Campaign for FASTag promotional activities of 05 Toll Plazas (i.e Lakhanpur Toll Plaza, Thandikhui Toll Plaza, Ban Toll Plaza, Mada and Nashri Toll and Kachkoot Toll Plaza on section of NH-44 under area of responsibility of RO J&K- **Notice to proceed with the work.**

Sir,

Refer Notice Inviting Quotation (NIQ) vide NHAI/RO-Jammu/2018/11077/63 dated 17.12.2020.

Based on rate quoted on E-tender portal (Tender ID 2020_NHAI_64740_1) for the above work on 23.04.2018, you are hereby requested to proceed with the execution of said work as per condition stipulated in NIQ and rate as per Annex-A in consultation with Project Director, PIU Jammu/Ramban/Srinagar for toll plaza under their area of responsibility with immediate effect.

Hem Raj, IDSE
Regional Officer
J&K

Encls : As above

Copy to:

1. **PIU Jammu/ Ramban/ Srinagar for information and necessary action.**

Name of Bidder			Permit Advertising and Marketing									
S.N.	Item	Quantity										
		PTU Jammu		PTU Ramban		PTU Jammu		PTU Ramban				
		Lakhampur toll plaza	Thandikhni toll Plaza	Bann Toll Plaza	Mada Nashri toll plaza	Lakhampur toll plaza	Thandikhni toll Plaza	Bann Toll Plaza	Mada Nashri toll plaza			
1	Supplying and fixing support structure for hoarding nearby toll plaza location as directed by engineer as per drawing enclosed as Annex-A	6	1	1	1	0	16290.5	15975.2	15975.2	16500.7	0	
2	Supplying and fixing flex advertisement of size 10 ft x 5 ft (Retro reflective flex, 380 GSM) on existing support structure of size 10 ft x 5 ft with support frame of GI Hollow rectangular pipe as per requirement/ on erected support structure as per item No. 1.	6	6	6	8	8	3131.98	3042.65	3042.65	3394.73	3520.85	
3	Supplying and installation of flex banner of size 6 ft x 3 ft (Blackout, 320 GSM) at toll plaza with support frame of GI Hollow rectangular pipe of size 40 x 30 x 2 mm as per requirement.	8	8	8	8	12	1292.73	1261.2	1261.2	1334.77	1565.99	
4	Supplying and installation of flex banner of size 10ft x 8 ft (Blackout, 320 GSM) at toll plaza with support frame of GI Hollow rectangular pipe of size 40 x 30 x 2 mm as per requirement.	1	1	1	1	1	4729.5	4708.48	4708.48	4808.33	5029.04	
5	Music Player/Public Announcement System at toll plaza for 1 month (Creative music file will be provided by NHAI) (Rate shall be quoted for one month only, if required for more duration payment shall be made accordingly)	1	2	1	2	1	33632	36785	36785	39938	42040	
6	Standard canopy of size 9ft x 9 ft all sides printing as per drawing. (Annex-B)	2	2	2	2	2	9880	9880	9880	9880	9880	
7	Supplying and fixing GI Sheet of size 10 ft x 5 ft and thickness 0.5 mm on existing support structure for hoardings.	0	0	0	1	8	0	0	0	4676.95	5044.8	
		TOTAL AMOUNT										
		184998.22		142359.18		105574.18		163457.98		154146.12		

(Note: Work shall be awarded plaza wise cost or overall cost depending upon the lowest rates for particular plaza or for all the toll plazas as the case may be.

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~V Singh

Signature Not Verified

Digitally signed by Hem Raj Bhagat
Date: 2021.01.01 10:02:37 IST
Location: eProcurement System for Central PSUs