



भारतीय विमानपत्तन प्राधिकरण
AIRPORTS AUTHORITY OF INDIA
Corporate Communications Directorate

F. No. AAI/CC/201/04/2020-21/755

Date: 22.12.2020

Subject: **Empanelment of Advertising Agencies (Tender ID: 2020_AAI_57400_1) – Report of the Committee on the basis of evaluation of proposals.**

Reference EOI document (F. No. AAI/CC/201/04/2020-21), published on 11th September, 2020, bid proposals, as submitted by the following agencies for empanelment of Advertising Agencies for AAI, were scrutinized and evaluated by the approved Evaluation Committee and the report of the committee is as under:

S. No.	Bid No.	Name of the Agency (M/s.)	Remarks
1	206836	Lalit Advertising	Eligible
2	207118	Akar Advertising & Marketing Pvt. Ltd.	Eligible
3	198716	Adworth Media Pvt. Ltd.	Not Eligible
4	199120	Vermillion Communications Pvt. Ltd.	Eligible
5	199669	Sanket Communications Pvt. Ltd.	Eligible
6	200208	Adman Advertising	Eligible
7	200931	Centum Advertising & Marketing Pvt. Ltd.	Eligible
8	201747	Critique Communications Pvt. Ltd.	Eligible
9	202218	Interads Advertising Pvt. Ltd.	Eligible
10	203057	Sreshta Communications	Eligible
11	203364	Airads Limited	Eligible
12	203779	Pamm Advertising & Marketing	Eligible
13	203820	Sunjeet Communications Pvt. Ltd.	Eligible
14	203952	Disha Communications Pvt. Ltd.	Eligible
15	204047	Expression 360 Services India Pvt. Ltd.	Eligible
16	204355	TCP Advertising Pvt. Ltd.	Technical disqualified
17	204500	Basic 4 Advertising Pvt. Ltd.	Eligible
18	204641	Perfect 10 Advertising	Eligible

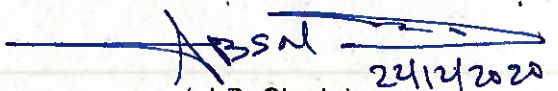
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S. No.	Bid No.	Name of the Agency (M/s.)	Remarks
19	206446	Sharad Advertising Pvt. Ltd.	Eligible
20	206500	Campaign Advertising Services Pvt. Ltd.	Eligible
21	206683	Nirman Advertising & Marketing	Eligible
22	206701	Adknack Advertising	Eligible
23	207191	Vivid India Advertising & Marketing	Eligible
24	207241	Garuda Advertising	Eligible
25	207355	Bubna Advertising	Eligible
26	207402	Ventures Advertising Pvt. Ltd.	Eligible
27	207419	Quantum Communications	Not Eligible
28	207443	Span Communications	Eligible


(J.B. Singh)
General Manager (CC)

24/12/2020



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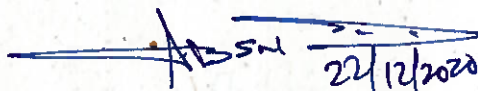
F. No. AAI/CC/201/04/2020-21 / 756

Date: 22.12.2020

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Further to this office letter of even No. AAI/CC/201/04/2020-21 dated 22.12.2020, out of 25 agencies (eligible for evaluation), details of qualified bidder agencies are as under:

S. No.	Bid No.	Name of the Agency (M/s.)	Qualified / Not Qualified	Remarks
1	206836	Lalit Advertising	Not Qualified	As per para- 5.6 of tender document
2	207118	Akar Advertising & Marketing Pvt. Ltd.	Qualified	-
3	199120	Vermillion Communications Pvt. Ltd.	Qualified	-
4	199669	Sanket Communications Pvt. Ltd.	Qualified	-
5	200208	Adman Advertising	Qualified	-
6	200931	Centum Advertising & Marketing Pvt. Ltd.	Qualified	-
7	201747	Critique Communications Pvt. Ltd.	Qualified	-
8	202218	Interads Advertising Pvt. Ltd.	Not Qualified	As per para- 5.6 of tender document
9	203057	Sreshta Communications	Qualified	-
10	203364	Airads Limited	Qualified	-
11	203779	Pamm Advertising & Marketing	Qualified	-
12	203820	Sunjeet Communications Pvt. Ltd.	Not Qualified	As per para- 5.6 of tender document
13	203952	Disha Communications Pvt. Ltd.	Qualified	-
14	204047	Expression 360 Services India Pvt. Ltd.	Qualified	-
15	204500	Basic 4 Advertising Pvt. Ltd.	Not Qualified	As per para- 5.6 of tender document
16	204641	Perfect 10 Advertising	Qualified	-
17	206446	Sharad Advertising Pvt. Ltd.	Qualified	-
18	206500	Campaign Advertising Services Pvt. Ltd.	Not Qualified	As per para- 5.6 of tender document
19	206683	Nirman Advertising & Marketing	Qualified	-
20	206701	Adknack Advertising	Not Qualified	As per para- 5.6 of tender document
21	207191	Vivid India Advertising & Marketing	Qualified	-
22	207241	Garuda Advertising	Qualified	-
23	207355	Bubna Advertising	Qualified	-
24	207402	Ventures Advertising Pvt. Ltd.	Qualified	-
25	207443	Span Communications	Qualified	-


(J.B. Singh)
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